



# Geoff Harris

Represented by **The NWT Group**

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## Awards

- 2022 Edward R. Murrow Award, "Names Not Numbers" Newscast
- 2019 Chesapeake Associated Press Award, Best Local Sports Coverage
- 2019 Chesapeake Associated Press Award, Best Sports Feature
- 2017 Chesapeake Associated Press Award, Outstanding Year Round Local Sports
- 2017 Chesapeake Associated Press Award, Best Local Sports Coverage

## Social Media



@geoffharristv  
1K followers



@GeoffHarrisTV  
1K Followers



@geoff\_harristv

## EXPERIENCE

### WZVN, Fort Myers, FL

### Anchor/Reporter

October 2019 — Present

- WZVN Weekend Morning Anchor (promoted after seven months).
- Primary fill-in Anchor for main Anchors (both mornings and evenings).
- Report three days a week.
- MMJ when needed.
- Produce and write human interest and enterprise stories for Southwest Florida's 7pm newscast.
- Helped WZVN's 7pm newscast grow to #1 in Southwest Florida.
- Actively seek out different ways to engage viewers on digital platforms including Facebook, Twitter and Instagram.

### WMDT, Salisbury, MD

### Weekend Sports Anchor/ Reporter

March 2017 — October 2019

- Write, shoot and edit sports stories for on-air broadcasting in an exciting, captivating and authentic manner.
- Deliver on-air live sports stories in an engaging and accurate style as both a reporter and anchor.
- Credited with developing Associated Press nominated and sponsored sports series "After the Whistle".
- Assisted in increasing viewership by 15% since March, 2017.
- Accrued social media growth of 20% since implementing "After the Whistle" in May, 2018.
- Constant interaction with viewers via social media.
- Team player and multi-tasker.

### The Sports Fan Base Network, Philadelphia, PA

### Assistant Crew Chief

November 2015 – August 2016

- Co-hosted biweekly sports show airing on Comcast Network.
- Produced remote broadcasts.
- Wrote broadcast segments and managed scripts.
- Interviewed high school, college and professional athletes and coaches.

### WCHE-AM, West Chester, PA

### News Director

January 2014 – September 2015

- Coordinated news coverage with station public service projects.
- Incorporated social media strategies into news coverage, newscasts and promotional efforts.
- Maintained excellent working relationships with production crews and producers to keep show on pace and seamlessly meet network programming.
- Wrote and broadcast daily news segments.
- Covered Chester County council and school board meetings.

### NBC Universal/Comcast SportsNet, Philadelphia, PA

### Newsroom Intern

January 2014 – May 2014