



# Lauren Melendez

Represented by **The NWT Group**

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<https://NWTgroup.com/client/laurenmelendez>

## Skills

- AVID
- Premiere Pro
- iNews
- ENPS
- Strong social media headlines/pushes

## Social Media



Lauren-Melendez



@LMelendezNews  
2.1K followers



LMelendezNews  
6.3K followers

## EXPERIENCE

### WOWT, Omaha, NE

Anchor/MMJ

September 2020 — Present

- Weekend Anchor
- Assists weekend producer to build newscast while directing reporters out in the field
- Enterprise Reporter, cultivating sources for content unique to the market.
- Morning Reporter delivering compelling live shots while securing content to MMJ for later newscasts

### WEEK, Peoria, IL

Weekend Anchor/Producer/

Investigative Reporter

March 2017 – August 2020

- Produce, solo anchor '25 News' Saturday 6/10pm newscasts & Sunday 10pm - highest rated show
- Research stories, build weekend plan & assign leads to reporters
- Promoted to Investigative Reporter in August 2017
- MMJ multiple stories a day/live shots
- Investigative report (Police Officer Misconduct) broke social media records for the station, #1 trending story in DMA for two consecutive days, Prompted public statement/follow-up from local police dept. on body cam video & dept. policies/procedures.
- Tip pursued through consistent cultivation of community relationships led
- Peoria Police to ID/arrest a homicide suspect

### KCAU, Sioux City, IA

D.C. Bureau Reporter

Summer 2016

- Enterprise national stories affecting Sioux City residents from Capitol Hill  
Interview Iowa Congressional Delegation

## EDUCATION

Syracuse University, S.I. Newhouse School of Public Communications

2016

Master of Science, Broadcast & Digital Journalism