



John Hayes

Represented by **The NWT Group**
SBrown@NWTgroup.com 817-987-3600

<https://NWTgroup.com/client/johnhayes>


Technical Skills

- Final Cut Pro X, Adobe Audition, iNews, Opus, Avid, Adobe Premiere, Cision

Education

University of Central Oklahoma
August 2016 — December 2019
B.A. Professional Media

Social Media

 @JohnHayesNews

 @JohnHayesNews
450 Followers

 @JohnHayesNews
615 Followers

 JohnHayes

EXPERIENCE

KAKE, Wichita, KS

Reporter/Producer

December 2020 — Present

- Andover, KS Tornado May 2022, live continuous coverage

KWTV, Oklahoma City, OK

Reporter Shadow

December 2019 — December 2020

- Shadowed reporters inside the newsroom and in the field
- Sat in on pitch meetings, helped conduct interviews
- Edited and wrote packages
- Practiced live shots and anchoring

December 2019 — December 2020

Morning Show Producer

- Oversaw type and order of news stories to create show
- Responsible for format, news writing, and anchor/reporter coordination
- Ensured productions ran on time and solved problems as needed

May 2019 — December 2019

Associate Producer

- Produced line-up and lay-out of newscast
- Responsible for format, coordination with other departments, news writing, timing and distribution of final scripts
- Produced morning traffic segments

Gooden Group, Edmond, OK

Public Relations Intern

May 2019 — July 2019

- Proofed press releases
- Formatted media lists
- Worked with nationally recognized clients
- Conducted daily social media research
- Wrote crisis scenario scripts
- Wrote blog posts and talking points for guest speakers

KFOR, Oklahoma City, OK

Writer

December 2018 — May 2019

- Managed the assignment desk and fielded photographers and reporters
- Wrote news stories, produced opens, MAPVO's, VOSOT's, VO's, and gpx elements
- Answered viewer calls, updated the news daybook with new story ideas

UCentral News, Oklahoma City, OK

Anchor/Reporter

January 2018 — December 2019

- Street reporter for a daily newscasts: interviewed individuals, shot b-roll, and prepared packages for air
- Served as on-call severe weather reporter
- Filled in as Producer and Associate Producer
- Anchored the 4:30PM Monday/Wednesday newscasts
- Shot live shots/"look-lives" for social media and breaking news segments
- Developed lead story ideas