



Lauren St. Germain

Represented by **The NWT Group**

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<https://NWTgroup.com/client/laurenstgermain>

EXPERIENCE

WFTS, Tampa, FL

Anchor/Reporter

June 2017 – Present

- Promoted to 3pm and OTT anchor and reporter in 2019
- Report on major stories in the bay area
- Write, help produce daily newscasts
- Develop sources for enterprise stories

WFTS, Tampa, FL

Reporter

March 2017 – June 2017

- Dayside reporter – turned daily enterprise packages and reported live

WTVC, Chattanooga, TN

Anchor/Reporter

February 2014 – March 2017

- Launched the premier Good Morning Chattanooga Weekend (2 hour, single anchor) show as the primary anchor
- Field Anchor for the 2016 Tennessee AP first place "Best TV Newscast" for the Good Morning Chattanooga Weekend show honoring the 5 servicemen killed at the local recruitment center on July 16, 2015
- Promoted the GMC Weekend show and market NewsChannel 9 through multiple social media outlets
- Arranged local feature stories including weekly "Featured Creature," "Homegrown," and "Pay it Forward" segments
- Dayside reporter during the week – turning daily packages and reporting live
- during breaking news
- Fill-in anchor for weekday morning and evening newscasts

WTVY, Dothan, AL

Anchor/Producer

July 2013 – February 2014

- Anchor and producer for CW Primetime News at 9
- Anchored a live half-hour broadcast every night Monday through Friday in studio and live on location
- Newscast formatted to attract the younger "on-the-go" generation demographic
- Wrote script; edited video; posted every story to the web; promoted through social media
- Fill-in anchor for WTVY (CBS) News 4 at 5, 6 & 10, WTVY News 4 this Morning, and WRGX (NBC) News at 5:30

WTVY, Dothan, AL

Anchor/Producer/Reporter

July 2012 – June 2013

- Launched a newscast on the CW, "Primetime News at 9" as a co-anchor and co-producer
- Anchored live half-hour newscast; compiled content from WTVY, CNN, and AP; wrote script; edited video
- Reporter Days: shot/wrote/edited the show's "top story" package & VO/SOTs; one-man band reporting

EDUCATION

Boston University

September 2008 – May 2012

Bachelor of Arts in Psychology, Minor in Public Health
Psi Chi – International Honors Society of Psychology

Skills

- One Man Band Reporting
- Shooting: P2, JVC HM 100
- Editing: Final Cut Pro, Adobe, Edius
- iNews/AP ENPS
- Social Media: Facebook & Twitter

Community Involvement

"Girls on the Run" is a non-profit after-school program for girls in 3rd through 5th grade
Promote mental, emotional, and physical health through fun and active lessons involving running, working towards a goal of completing a 5k run at the end of each season
Head coach for a group of 10 girls for two sessions (a session lasts half a year)

Social Media



@LaurenWFTS
5K followers



@LaurenWFTS
5.3K followers



@lsgreporting
2.6K followers



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