



# Taylor Grenda

Represented by **The NWT Group**

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<https://NWTgroup.com/client/taylorgrenda>

## EXPERIENCE

**WBAL, Baltimore, MD**

**Weekend Morning Meteorologist**

August 2017 – Present

**WPBF, West Palm Beach, FL**

**Meteorologist**

June 2014 – August 2017

- Weekend Evening Meteorologist/Primary backup
- Weekday Morning Traffic Talent
- Extensive Hurricane and Tornado Storm Tracking experience

**KRBC, Abilene, TX**

**Meteorologist/Reporter**

July 2013 – May 2014

- Weekend Weather Anchor/ Weekday Reporter
- Gained knowledge of Weather Central graphics system and Avid Newscutter
- Creating and producing live weather broadcasts and updating social media
- Performing live shots
- Severe weather experience

**WTFX, Philadelphia, PA**

**Intern**

January 2013 – April 2013

- Created and performed my own forecast every weekend after every show
- Gained knowledge of how to forecast by myself and produced my own weathercast
- Assisted the weather anchors and producers with the daily forecasts and hourly broadcasts
- Responsible for creating the weather graphics for the 5,6, and 10 o'clock newscasts
- Gained knowledge of WSI and Baron weather system. Also assisted the assignment desk and reporters

**University of Miami Television (UMTV), Coral Gables, FL** **Reporter**

September 2010 – May 2012

- Shot, edited, and wrote packages for the show SportsDesk, a live half hour show broadcasted every Friday at 7 pm
- Used ENPS and Final Cut Pro
- Sports reporter for All University Sports
- Responsible for writing and performing live shots for an on-air commentary segment for SportsDesk
- Responsible for assisting in the production of the show NewsVision

**Dover, DE**

**Miss Delaware USA, Top 10 Finalist**

## Social Media



TaylorGrenda



@TaylorGrenda  
87.6K followers



@TaylorWBAL  
5.3K followers



@taylor\_grenda  
5K followers

## Education

Mississippi State University  
Broadcast Meteorology Certificate  
December 2014

University of Miami  
Bachelor of Science in  
Communications  
Major: Broadcast Journalism  
Minor: Political Science  
May 2012

