



# Melanie Orlins

Represented by **The NWT Group**

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<https://NWTgroup.com/client/melanieorlins>

## EXPERIENCE

### WIVB, Buffalo, NY

### Primary Morning Anchor

July 2017 – Present

- Anchor 5-hour Morning Show and Noon Newscast daily
- Helped drive morning newscast ratings to #1 HH/25-54
- Breaking News Field Anchor
- Produce targeted sweeps reports for all major ratings periods
- Created and produced weekly community franchise report
- Extensive Community Involvement/Public appearances
- Newsroom Leader/Mentor

### WPMT, Harrisburg, PA

### Anchor/Investigative Reporter

May 2013 – July 2017

- Anchor 5-hour Morning and Noon Newscast daily
- Primary Evening Anchor Fill in
- Helped increase year to date ratings for Morning Newscast
- Investigative Reporter/Targeted Sweeps reports for rating periods
- Extensive live Breaking News experience
- Represented station at multiple community involvement events
- Newsroom Leader/Mentor

### WDAZ, Grand Forks, ND

### Anchor/Investigative Reporter

October 2011 – May 2013

- Primary Anchor 5, 6 & 10PM Daily Newscast
- Investigative Reporter/Targeted Sweeps Reports for rating periods
- Senior Reporter-Breaking News Live Reporter
- Multi-Media Journalist
- Produced daily stories for the station website

### Sun Sports, Tallahassee, FL

### Anchor/Reporter

August 2010 – May 2011

- Anchor/Reporter
- Produced Sports Reports for Stations across Florida
- Multi-Media Journalist/Reporter
- Produced Content for station website/Digital platforms
- Developed extensive network of sources and contacts

### 4FSU-TV, Tallahassee, FL

### Anchor/Reporter

January 2010 – April 2010

- Anchored and reported headline news

## Awards

- 2021 EMMY Nomination-Military - News (No production time limit)
- 2021 EMMY Nomination-Morning Newscast: Medium Market
- 2019 EMMY Award - Best Anchor

## Skills

- OPUS
- TONS
- ENPS
- iNEWS
- Avid
- P2 Panasonic Cameras
- Q-Series
- Final Cut Pro

## Education

Florida State University,  
Tallahassee, FL  
April 2011

Bachelor in Mass Communications  
Studies

## Social Media



MelanieOrlins



@MelanieOrlins  
18.4K followers



@Mel\_Orlins  
5.2K followers



@melorlinstv  
2.2K followers