

# **Nneka Faison**

Represented by **The NWT Group**<a href="mailto:SBrown@NWTgroup.com">SBrown@NWTgroup.com</a>
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https://NWTgroup.com/client/nnekafaison

#### **Awards & Affiliations**

- Four-time Emmy Nominee, National Academy of Television Arts and Sciences
- Board Member, Association of Black Princeton Alumni, 2010 — 2015
- Member, National Association of Black Journalists, Boston Association of Black Journalists, 2006 — Present

### **Languages & Skills**

- Proficient in Spanish
- Expert knowledge of Adobe Creative Suite
- Expert knowledge of website Content Management Systems

#### **Education**

- Harvard University, Nieman Foundation for Journalism, Fellowship 2017 — 2018
- Columbia University Graduate School of Journalism, M.S, 2006
- Princeton University, B.A, 2005

#### **Social Media**



@newsnneka
2.1K followers



@newsnneka 1.1K followers



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#### **EXPERIENCE**

WLS (ABC), Chicago, IL

**Assistant News Director** 

January 2022 — Present

## Chronicle on WCVB-TV(ABC), Boston, MA Executive Producer December 2013 — January 2022

- Developed 30 minute episodes for daily, news magazine show & station website
- Researched potential shows, conducted interviews, managed videographers and editors during production of show, wrote 30 minutes of copy, fielded and posted produce television shows, promoted shows on website and social media
- · Reported on-air for WCVB News and Public Affairs show on an at need basis

#### Akuko Media (akukomedia.com)

Owner/Producer

September 2014 —Present

- Develop, shoot, and edit promotional videos for small businesses, non-profit organizations and weddings
- Create social media strategy and video campaigns for clients
- Regularly speak at local companies and colleges about social media engagement and video storytelling

#### **Emerson College, Boston, MA**

**Adjunct Professor** 

September 2014 — Present

 Professor of second year course, "The Digital Journalist" - students learn to use audio and visual media to tell news stories on the web and how to use Website Content Management Systems

## New England Institute of Technology, East Greenwich, RI Adjunct 2010 - 2014 Professor

 Instructor for first semester course, "Scriptwriting: Writing for Television, Radio, and New Media"

#### WTNH-TV(ABC), New Haven, CT

Reporter/MMJ

January 2013 — December 2013

- The first multimedia journalist in the station's history
- · Shot, edited and wrote reports for daily newscasts and station website, wtnh.com
- Major stories covered include aftermath of Newtown shooting, the Boston Marathon Bombing, and the Blizzard of 2013

### WPRI-TV (CBS)/Fox Providence, Providence, RI Anchor/MMJ

September 2008 — January 2013

- Spearheaded the station's efforts to begin promoting stories on Social Media including Twitter and Facebook
- Shot, edited and wrote reports and anchored daily newscasts and station website, wpri.com

### News 10 Now/Time Warner Cable, Syracuse, NY 2006 — 2008

Reporter

· Reported, wrote, shot, edited, and posted stories to station's website

## Kaiser Family Foundation Fellowship in Health Reporting, NY 2006

 Wrote and produced one-minute news segments about young adult health issues for Black Entertainment Television's News Division