



McKenna King

Represented by **The NWT Group**

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817-987-3600

<https://NWTgroup.com/client/mckennaking>

EXPERIENCE

WCMH, Columbus, OH

Weather Anchor

January 2022 — Present

WFTS, Tampa, FL

Weather Anchor/Reporter

December 2019 — January 2022

- Filled in monthly for team meteorologists
- Produced, forecasted, and broadcasted weather segments for AM and PM shows
- Worked as go-to fill-in for weather and traffic anchor
- Enterprised, shot, wrote, and edited at least one PKG and VS daily
- Reported live in the field several times weekly
- Exclusively covered stories that garnered change within local gov't
- Filled in periodically for anchors

KIVI-TV, Boise, ID

Weather Anchor/Reporter

May 2018 — November 2019

- Enterprised, shot, wrote, and edited at least one PKG and VS daily
- Filled in for meteorologists on WX coverage weekly
- Produced, forecasted, and broadcasted weather segments for AM and PM shows
- Worked as legislative reporter
- Covered breaking news, state and local government, investigative pieces, in addition to general assignment and enterprise stories
- Worked as nightside MMJ and presented stories live on-air

KSL-TV, Salt Lake City, UT.

Assoc. Producer, Traffic Producer

December 2017 — May 2018

- Assisted AM producers in writing content for AM newscasts
- Boothed AM shows
- Produced graphics and wrote anchor scripts for traffic hits

KBYU, Provo, UT

Weather Anchor/Reporter

September 2016 — April 2018

- Enterprised, shot, wrote, and edited at least one weekly PKG
- Produced and broadcasted weather segments for noon show

EDUCATION

Mississippi State University

Broadcast Operational Meteorology

August 2019 — Present, Online

- Currently pursuing Broadcast Operational Meteorology certificate from MSU's three-year program
- Working to obtain CBM and/or NWA immediately following graduation in 2022

Brigham Young University

Bachelor of Arts in Broadcast Journalism

August 2014 — April 2018, Utah

Skills

- WSI Max, WSI Traffic, Final Cut Pro, Adobe Premiere, iNews, ENPS, Word, Excel, PowerPoint, Outlook, expert in social media, shooting video on Sony XDCAM and JVC ProHD

Social Media



@McKennaKing
2.2K followers



@McKennaKingtv
1.4K followers



@McKennaKingtv



McKennaKingtv