

Duquesne University, Pittsburgh, PA

Bachelor of Arts. Broadcast Journalism

Ashley Zilka

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EXPERIENCE

WTAE, Pittsburgh, PA October 2021 — Present

Reporter

KSTP, Minneapolis, MN

Reporter

September 2018 – September 2021

- Lead reporter for the market's No. 1 rated morning show
- Emmy-nominated reporter
- Strong emphasis on breaking news and live reporting
- · Breaks and develops stories on all social media accounts
- Sets up interviews for live reports in the field

WCPO, Cincinnati, OH

Reporter

September 2015 – September 2018

- · Breaking news and live shot reporter for all evening newscasts
- · Writes multiple packages daily
- · Uses social media as a form of reporting
- Presents detailed story pitches and original reporting
- · Scores exclusive and first on WCPO stories on a regular basis
- · Stories have been picked up by national news outlets such as ABC and CNN

WROC, Rochester, NY

Weekend Anchor/Reporter

February 2012 – August 2015

- · Reported live from breaking news and planned events
- · Wrote multiple packages daily
- Covered local stories for CBS News on a national basis
- Anchored Friday and Saturday evenings
- · Represented WROC at community events

WHIZ, Zanesville, OH

Sunrise Anchor/Producer/Reporter

November 2010 – February 2012

- · Anchored weekday Sunrise Show
- Produced Sunrise Show
- Recorded news radio updates for AM1240 and Z92

The Roman Forum Magazine, Italy

Reporter

Summer 2009

- · Identified local stories of interest to residents and visitors in Rome, Italy
- · Went on location to investigate stories and anchored each broadcast
- Edited, produced, and published short video newscasts for broadcast on The Roman Forum website

KDKA, Pittsburgh, PA

Spring 2009

Intern

WTAE, Pittsburgh, PA

Intern

Fall 2008

in

Education

May 2010

AshleyZilka

Social Media



@AshleyOnTV2.5K followers



@ashleyzilka5.7K followers



@ashleyzilka