



Joe Augustine

Represented by **The NWT Group**

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<https://NWTgroup.com/client/joeaugustine>

Storyteller. Journalist. Leader.
Reporter turned Investigative
Manager.

Awards

- 2020- Alfred I. DuPont Columbia Award for Team Coverage of death of George Floyd
- 2019 Upper Midwest Emmy for Reporting
- 2019 Making a Difference Award by Upper Midwest NATAS for Reporting
- 2014 State Bar of Texas Gavel Award for highlighting delays in immigration courts
- 2013 Best Reporter (3rd Division) by the Texas Associated Press of Broadcasters
- 2012 Hidalgo County Bar Association Media Award for covering legal issues involving indigent people
- 2010 Named Best General News Reporter by Iowa Broadcast News Association
- 2008 Named best writer in college division by Iowa Broadcast News Association

Skills

- Experienced video editor with Edius, Adobe Premier and FinalCutPro editing software
- Seasoned storyteller with ability to write for broadcast and/or Associated Press style stories
- Skilled in using online records systems such as PACER, MNCIS and LEXISNEXIS
- Experienced in using EXCEL to compile, organize and distill large sets of data

EXPERIENCE

KSTP-TV, Minneapolis-St. Paul, MN

July 2014 — Present

August 2020 — Present

Executive Producer of Investigations

- Trusted voice in all editorial decisions in newsroom, including breaking news events
- Coordinate all investigative/long-form stories including police killing of George Floyd
- Winner of the 2020 Alfred I. DuPont Columbia Award for team coverage of Floyd's death
- Managed COVID-19 coverage recognized by SPJ and Edward R. Murrow Awards
- Assisted in launch of night cast- new 10 pm newscast emphasizing long form storytelling
- Integral part of daily editorial process during Covid-19, the death of George Floyd, and ongoing civil unrest in Minneapolis
- Obtained internal documents detailing scale of National Guard's Operation Safety Net months before Derek Chauvin trial
- Enterprised and conducted research project that uncovered systemic issues with use of force at Minneapolis Police months before DOJ announced federal probe

Feb 2019 — August 2020

Senior Investigative Producer

- Managed seven person team of producers, reporters and photographers
- Developed and maintained consistent brand of journalism with focus on accountability and exposing wrongdoing
- Oversaw editorial process from infancy to publication at direction of news director
- Wrote and edited all online investigative stories according to AP Style
- Customized storytelling techniques for a variety of media including broadcast, online and mobile
- Liaison to General Counsel during legal reviews of all stories
- Integral in developing promotional strategy with marketing and creative services

Feb 2017 — Feb 2019

Investigative Producer

- Utilized experience and knowledge of state and federal data practices laws and procedures to obtain vital information
- Conducted on camera, on background and off the record interviews with subjects and sources
- Exposed sexual misconduct by high ranking officials at the University of Minnesota and the National Guard
- Spurred legislation by identifying state's failure to report teachers accused of sexual misconduct with students
- Wrote investigative stories in broadcast, online and mobile formats
- Developed marketing copy for promotion of stories in broadcasts, online and on social media

July 2014 — Feb 2017

General Assignment/Investigative Reporter

- Researched, pitched and wrote stories on government accountability emphasizing the individual impact
- Reported live and on-camera in breaking news situations including protests of officer involved shootings, Prince's death and the discovery of Jacob Wetterling
- Utilized extensive knowledge of court system in covering high profile trials

in state and federal court

Education

University of Iowa, Iowa City, IA
2009

Bachelor's Degree in Mass
Communication
Executive Producer/Anchor/
Reporter at Daily Iowan-TV
(2006-2009)

Social Media



JoeAugustine



@JAugustineKSTP

KRGV-TV, Weslaco, TX

Anchor/Investigative Border Reporter
July 2011 – July 2014

- Anchor of award-winning morning newscast that covered local corruption and immigration issues
- Reported live, on-camera stories involving homeland security, human smuggling and cartel violence
- Investigated delays in immigration courts, flaws in prosecution of juvenile smugglers and mistakes in Veterans Affairs system
- Participated in community outreach and public relations events on behalf of the station
- Built substantial social media following across platforms

WOI-DT, Des Moines, IA

**General Assignment Reporter/
Photographer/Editor**
2009 – 2011

- Lead reporter for highest rated newscast

VOLUNTEER

Bridge for Youth Minneapolis, MN

2015

- Worked with program developers to spread awareness and pitch homeless youth initiatives to media

Donna Boys Basketball Donna, TX

2013 – 2014

- Middle School Basketball coach who emphasized responsibility, learning and teamwork over winning