

Ashley Ryan

Represented by **The NWT Group**DavidChristopher@NWTgroup.com
817-987-3600

https://NWTgroup.com/client/ashleyryan

<u>EXPERIENCE</u>

KOTV, Tulsa, OK

October 2017 - Present

- Anchor Top rated 4PM & 9PM Newscasts daily
- Special Projects Reporter/Investigative Reporter
- · Live Breaking News Reporter for Evening newscasts
- TSRs for major rating periods
- Strong Social Media presence

WLTX, Columbia, SC

September 2014 – October 2017

- Anchored 2 1/2 hour weekday morning newscast, anchored breaking and wall-towall coverage of big stories, field live reports
- Wrote concise, updated scripts for show, crafted new content, produced segments, enterprised story ideas, wrote and edited PKGs
- Advocate for the American Heart Association, March of Dimes, End Child Hunger SC, and other non-profit organizations, emcee community fundraisers and events, member of the Crime Stoppers
- · Board, mentor to station interns

WBIR, Knoxville, TN

November 2012 - September 2014

- Anchored market-leading weekend morning show, and fill-in as needed on weekdays
- Shot, wrote, and edited lead stories for 10News at 5 p.m. and 6 p.m.
- Managed the assignment desk on the weekends, including facilitation of photographer and reporter shoots, maintaining station social media sites and website, and digging for information during breaking and developing news
- Edward R. Murrow Station of the Year

WBND, South Bend, IN

MMJ/Fill-in Anchor

Anchor

Morning Anchor

Anchor/MMJ

February 2011 - October 2012

- Aggressively delivered strong live shots, including breaking and developing news, while operating my own camera and Live U backpack in the field
- Shot and edited packages in the field, sending back stories from location for embedded reporting, including from helicopter, moving train, and boat

WBKB, Alpena, MI

Anchor/MMJ

February 2010 - February 2011

- Reported, produced, and anchored primetime 6 p.m. and 11 p.m. weeknight broadcasts, hosted public affairs programs
- Researched, shot, wrote and edited packages in one-man-band style, managed station's social media accounts and website

WBBM, Chicago, IL

Investigative Intern

January 2009 - May 2009

- Extensively researched government databases for story development, logged interviews and pulled quotes for PKGs
- Managed email and phone hotline, researched leads and tips, assisted award-winning Investigator during shoots

Skills

- Proficient linear and non-linear editor (Edius, Avid, and Final Cut Pro)
- Field videography with Sony, HDV, DVCPro, DVCam, Mini-DV and memory card cameras
- Experience with ENPS, iNews, Lexis Nexis, PACER, CBS Newspath, NewsKing, FTP, HTML, website and social media account management

Awards

- 2021 Regional Murrow Awards -
 - Overall Excellence Trump
 Rally
 - Continuing Coverage Fallen Officer
- 2021 Regional Murrow Award -Overall Excellence

Education

Columbia College, Chicago, IL Bachelor of Arts in Broadcast Journalism, Dean's List Scholar, Graduated with Honors

Social Media



Ashleylzbicki



@Ashley.Izbicki6.5K followers



@Ashleylzbicki3.5K followers

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@Ashley_Izbicki
1.9K followers