

# **Candace Scalese**

Represented by **The NWT Group**<a href="mailto:DavidChristopher@NWTgroup.com">DavidChristopher@NWTgroup.com</a>
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https://NWTgroup.com/client/candacescalese

# **Professional Affiliations**

- Radio Television Digital News Association
- Society of Professional Journalists

# **Community Outreach**

- Church Volunteer/Lector
   2019 Present
- March for Babies2018 Present
  - Station representative, emcee, captain and activist
  - The Junior League of Columbia 2018 —Present
    - ABCD's of Healthy Children Committee
    - Epworth Children's Home Committee
    - Healthy Kids Fun Fair Committee
    - Holiday Market
- Station Representative
   2015 Present
  - Serve as an emcee, judge, and station representative at charity events throughout the DMA

# **Social Media**

in CandaceScalese

@CandaceScalese2.7K followers

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© @candacescalese1

# **EXPERIENCE**

WHP, Harrisburg, PA July 2021 — Present **Morning Anchor** 

Anchor/Reporter

#### WACH, Columbia, SC

August 2017 — July 2021

- Morning Anchor for a four-hour morning newscast
- · Primary anchor/backup 5PM, 10PM, 11PM newscasts
- Special Projects Anchor/Producer 11PM "Coronavirus Special"
- Cultivated large network of sources leading to multiple Exclusive Reports
- Targeted Sweeps Reports for all major rating periods
- Extensive live breaking news experience/field anchor

#### WALA, Mobile, AL

Anchor/Reporter

August 2015 — August 2017

- Weekend Anchor/Reporter
  - Main weekday fill-in anchor and lifestyle host
- Extensive Live/Breaking News Experience
- Targeted Sweeps Reports for all rating-periods
- · Social Media reports published daily

#### WALA, Mobile, AL

Reporter/Fill-in Anchor

September 2018

August 2011 — August 2015

- · Lead Reporter/Fill in Anchor for all newscasts
- · Investigative Reporter uncovering public corruption
- Extensive Live Breaking News experience/Major story coverage
- Cultivated network of sources to generate daily exclusive report
- Produced Targeted Sweeps Reports for the rating periods
- · Daily social media posts and exclusive elements for web

# WVUA, University of Alabama, Tuscaloosa, AL Reporter/ Producer April 2011 — August 2011

- · Produced 5pm, 6pm, and 10pm newscasts
- General Assignment Reporter
- Voluntarily worked continuous coverage of the 2011, EF-4 tornado
- Helped shape the narrative on key issues, effective storytelling, and knowledge of public opinion
- · Made beat calls, pitched enterprise stories, wrote and edited packages

### **EDUCATION**

University of South Carolina, Columbia, SC

Media Law School Fellow

University of Alabama, Tuscaloosa, AL August 2007 – May 2011

Bachelor of Arts (Summa Cum Laude)