

# **Blake Allen**

Represented by The NWT Group JamieFoster@NWTgroup.com 817-987-3600

### https://NWTgroup.com/client/blakeallen

### **EXPERIENCE**

### WGCL, Atlanta, GA

July 2021 - Present

#### WJAX/WFOX, Jacksonville, FL

December 2016 - July 2021

- Produced hour long 5PM daily newscast ٠
- Authored scripts for anchors to read during various newscasts
- Planned and designed how segments of the news appear on-air

### Inside Jacksonville, Jacksonville, FL

August 2016 — December 2016

- Supervised the reporters of the "Inside Jacksonville" television show
- Brainstormed ideas for the show and assigning stories to reporters
- Loaded graphics for the show
- Talked to talent during recording of the show and timing the show •

#### WJCT Public Broadcasting, Jacksonville, FL News Intern

August 2016 - November 2016

- Responsible for audio recording news worthy events in Jacksonville, Fla.
- Interviewed subjects for stories
- Authored stories for web as well as radio •
- Edited audio for broadcasts using Adobe Audition •

### Jacksonville Sharks, Jacksonville, FL

April 2016 — July 2016

- Announced promotions in front of thousands during Jacksonville Sharks arena football games
- Adhered to broadcast script for live on field announcements
- Appeared in public to represent Jacksonville Sharks •

### OneTankMedia, Jacksonville, FL

January 2016 - May 2016

- Facilitated the broadcast team for OneTankMedia, a travel news bureau in Jacksonville, Florida
- Elected stories to turn into broadcast packages and which team members report
- Wrote feature stories

### **EDUCATION**

### **University of North Florida**

December 2016

Major: Communication with a concentration in multimedia journalism

#### Florida State College at Jacksonville Associate in Arts

December 2014

# Skills

- AP Style writing
- Linear editing in Adobe Premiere
- Pro Writing for broadcast
- Public speaking
- Storytelling
- Experienced social networker

### Awards

2016 FSNE Awards 1st Place - Multimedia in the Student Division

## Social Media

lin BlakeAllen

@BlakeAllenNews

@BAllenTV

Producer

Producer

**Co-Producer** 

Intern Emcee

**Broadcast Director**