



# Jennifer Peñate

Represented by **The NWT Group**

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## EXPERIENCE

### WFLA/WTSA, Tampa, FL

Anchor/Reporter

June 2020 — Present

- Co-Anchor 8PM newscast, News Channel 8 at 8
- Solo Anchor and Managing Editor of Spanish language newscast, Noticias Tampa Hoy, at 9PM on WTSA
- Special Projects Reporter: Concentration on engaging Spanish speaking viewers to both English & Spanish newscasts
- Field Anchor Special Events
- Primary Fill-In Anchor for newscasts on WFLA
- Digital Contributor for Tampa Hoy.com
- Received Regional Edward R Murrow Award for Digital Content in Large Market

### KNWA/FOX24 News, Fayetteville, AR

Anchor

April 2017 – May 2020

- Anchored Monday through Friday Afternoon & Evening Newscasts
- Hired as Morning Anchor and moved to current schedule after 10 months
- Used Twitter, Instagram, and Facebook to keep viewers engaged throughout the day
- Reported regularly on both breaking news and enterprise stories dealing with law enforcement

### KODE, Joplin, MO

Evening Anchor

January 2014 – March 2017

- Co-Anchor 5, 6, and 10 o'clock newscasts, Monday-Friday
- Pursued story leads and respond to breaking news and other urgent situations
- Edited copy, researched, and coordinated news programming daily
- Maintained relationships with community leaders
- Interacted with viewers through Facebook, Twitter and other social media platforms
- Participated in promotional events by emceeing, volunteering, organizing fundraisers

### KODE, Joplin, MO

Multi-Media Journalist/Weekend Anchor

September 2011 – January 2014

- Enterprised and turned four stories daily
- Researched, wrote, and produced investigative and special reports
- Filmed video content and edited video using non-linear editing software
- Reported live on location
- Produced and anchored newscasts

### WAGA, Atlanta, GA

Intern

May 2011 – July 2011

- Investigative team intern
- Shadowed an investigative reporter and helped research, collect data, work undercover assignments and log interviews

## EDUCATION

### University of Arkansas, Fayetteville, AR

May 2011

Bachelor of Arts, Journalism

## COMMUNITY INVOLVEMENT

- Founder of Girls Unstoppable, a school mentoring program for minority girls
- Big Sister for Big Brothers, Big Sisters of Northwest Arkansas
- Emcee community events
- Frequent keynote speaker

## Skills

- Bilingual, Spanish
- Shoot and edit stories
- Avid, Final Cut Pro
- iNews, Anvato, Lakana, Latakoo, Daybook
- Facebook, Twitter, Instagram, Canva, Hootsuite, Snapchat, YouTube

## Awards

- **2019 Emmy Nomination**  
Health Reporting
- **2016 Most Influential Women**  
Joplin Regional Business Journal
- **2015 Patron of the Month**  
Neosho R-5 School District
- **2014 Kansas Association of Broadcasters**  
General News Reporting
- **2014 Kansas Association of Broadcasters**  
Investigating Reporting
- **2014 Missouri Broadcasters Association**  
News Series
- **2013 Missouri Broadcasters Association**  
Feature Reporting

## Social Media



@JenniferPenateTV  
2.9K followers



@JenniferPenate  
1.6K followers



@Jennifer\_KNWA  
1.2K followers