

Social Media

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BrittanyBegley

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@BrittanyCBegley9.9K followers

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@BrittanyBegley5.3K followers

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@brittanycbegley6.5K followers

Brittany Begley

Represented by **The NWT Group**SariPadorr@NWTgroup.com
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https://NWTgroup.com/client/brittanybegley

EXPERIENCE

KXTV, Sacramento, CA

Anchor/Traffic Anchor

February 2018 - Present

- Anchor 4:30am and 11 am shows
- Traffic Anchor 5am-7am
- Fill-In Anchor mornings and weekends
- Fill-In Weather Anchor
- Currently studying for weather certification
- Reports on Consumer News and Social Projects

WBNS, Columbus, OH

Traffic Reporter/GA Reporter

October 2014 – February 2018

- Reformatted traffic segments with two daily and two bi-weekly franchises
- Performed an in-depth station comparison to gain competitive market advantage
- Covered tornado damage and severe weather from Chopper 10
- Hosted weekly "Best Bets" franchise for the weekend show
- Built and produced WSI weather and traffic graphics
- Continually updated social media accounts, engaging with viewers throughout the day

WDTN, Dayton, OH

Freelance Traffic Reporter

August 2013 – December 2014

WCNC, Charlotte, NC Charlotte Today Host/Traffic Reporter

August 2010 - May 2013

- Hosted social media segments
- Produced segments and booked daily guests
- Updated website stories and videos
- · Launched new traffic format
- Used Radiate Media graphics

EDUCATION

Winthrop University, Rock Hill, SC

Mass Communication