



Rebecca Schleicher

Represented by **The NWT Group**

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<https://NWTgroup.com/client/rebeccaschleicher>

EXPERIENCE

WTVF, Nashville, TN

News & Traffic Anchor/Reporter

May 2015 – Present

- Third morning anchor responsible for traffic updates and transportation-related stories throughout 4-hour morning show
- Regular fill-in news anchor
- Reports weekly
- Interact with viewers on all social media platforms throughout the day

KOKH, Oklahoma City, OK

Reporter/Anchor

April 2013 – May 2015

- Primetime evening reporter responsible for enterprising exclusive stories daily
- Reported live from the field multiple times a day
- Anchored as needed, including for months at a time
- Posted daily stories to the station website and actively maintained professional Facebook and Twitter accounts
- Hosted events and interacted with the community on behalf of the station

KCEN, Waco, TX

Reporter/Anchor

March 2011 – March 2013

- Senior reporter, responsible for multiple community and breaking news live shots daily for the morning newscast
- Reported one to two packages a day for the evening newscasts
- Interviewed guests for on-set segments
- Anchored both solo and with a co-anchor whenever needed

KCEN, Waco, TX

Reporter/Web Producer

August 2010 – March 2011

- Reported two packages a day, twice a week
- Worked three days as Web Producer
- Designed and implemented the station's social media policies from scratch
- Hosted social media workshops in the local community
- Hosted a weekly web-exclusive segment dealing with local and state politics, breaking down current issues

KTBC, Austin, TX

University Reporter

August 2009 – December 2009

- Reported one story a week: pitched the idea, found and interviewed all sources, wrote and voiced the script, and fronted it live for both the early news and the Good Day Austin shows

EDUCATION

University of Texas, Austin, TX

Bachelor of Communications, Journalism

Bachelor of Arts, Government

Study Abroad: Tel Aviv University, Spring 2009

Rebecca is a driven, quick-thinking journalist who does it all!

- She's a news/ traffic anchor.
- She's also an Emmy award winning reporter and anchor.
- Anchored eight hours of wall-to-wall coverage when a string of tornadoes hit Tennessee, killing 25 people.
- More people tuned in to watch the coverage than the area's three other TV stations combined.
- The newscast garnered two Emmy awards.

Rebecca excels at more than just one role:

- She's trained on MAX Traffic software and regularly anchors the news while ALSO delivering the traffic report.
- Rebecca heads up the station's Instagram account in the mornings and helped grow followers by 20,000 in a matter of months.

Awards

- 2020 Emmy Breaking News: Music City Tornado
- 2020 Emmy Continuing Coverage: Covering the Tornado
- 2018 Emmy Morning Newscast
- 2016 Emmy Continuing Coverage: Terror in Tennessee
- 2016 Emmy Continuing Coverage: The Manhunt

Skills

- Adobe Creative Suite
- Microsoft Suite
- Avid News Cutter
- I-News
- Soundslides
- Wordpress, Basic HTML
- WorldNow

Social Media



@NC5_RSchleicher



@NC5_RebeccaSchleicher



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