



# Jeané Franseen

Represented by **The NWT Group**  
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## EXPERIENCE

**KATV, Little Rock, AR** **Weekend Anchor/Reporter**  
March 2021 — Present

**KMSS FOX/KTAL NBC, Shreveport, LA** **Morning News Anchor**  
March 2019 — October 2020

- Presented four hours of news across two networks for Northwest Louisiana, East Texas, Southwest Arkansas while acting as Managing Editor
- Created several new, exclusive segments for the morning show, including:
  - Coffee with the Mayor
  - Consumer Watch with the Better Business Bureau
  - Educator of the Week
- Live Shots/Breaking News
- Producer

**WATN-Local 24 ABC/CW, Memphis, TN** **Reporter**  
September 2017 — March 2019

- News Reporter for the Mid-South
- Live Shots/Breaking News
- Fill-in Anchor

**KMSS FOX/KTAL NBC, Shreveport, LA** **Reporter**  
April 2016 — September 2017

- News Reporter for Northwest Louisiana, East Texas, Southwest Arkansas
- Live Shots/Breaking News
- Fill-in Anchor
- Producer

**KTVE NBC/KARD FOX, Monroe, LA** **Reporter**  
February 2015 — April 2016

- News Reporter for North Louisiana, South Arkansas, West Mississippi
- Live Shots/Breaking News
- Fill-in Anchor
- Producer

**KTVE NBC/KARD FOX, El Dorado, AR** **Reporter**  
April 2014 — February 2015

- Bureau Chief
- News Reporter for South Arkansas

## Education

Middle Tennessee State University  
Murfreesboro, TN  
December 2013

Bachelor of Science in Electronic Media  
Communications/Journalism (Cum  
Laude)  
Minors: Spanish and Speech/Theatre

Madrid, Spain  
Summer 2012  
Took Spanish and Art courses at Nebrija  
University

## Social Media

 @JFranseenTV  
2.8K followers

 @JFranseenTV  
2.6K followers

 @jfranseentv  
12.6K followers