



Nick King

Represented by **The NWT Group**

NancyShafran@NWTgroup.com

817-987-3600

<https://NWTgroup.com/client/nickking>

EXPERIENCE

KPHO/KTVK, Phoenix, AZ

Sports MMJ/Anchor

September 2019 – Present

- Shoot, write and edit general assignment and long-form sports stories
- Live reports 1-3x a week, covering NFL, NBA, NHL, MLB, PGA Tour, NASCAR, USL, and Arizona State athletics
- Anchoring weekend sportscasts with a goal of fewer highlights and more storylines that appeal to sports fans and non-sports fans alike
- Using a touchscreen in sports segments to incorporate real time social media responses
- Co-anchor of 20 minute high school football show on Friday nights and 15 minute sports special show on Sunday nights
- Director of pregame and postgame web articles/social media posts for Arizona Cardinals coverage

KMPH, Fresno, CA Weekend Sports

Anchor/Sports Reporter

June 2013 – August 2019

- Shot, wrote and edited general assignment and long-form stories
- Responsible for all editorial, coverage and production decisions for weekend sports
- Enterprised original angles to make sports segments friendly to even non-sports fans
- Creator and one-man band producer of local outdoors adventure series, "In Your Backyard"
- Created new segment using 5 cameras called King Holds Court where I interviewed people from sports world while participating in their sport
- Top sports reporter in market on social media
- Director of all high school football coverage, involving more than 70 area schools
- Host of weekly, 1/2 hour pregame show for local USL soccer team

KODE, Joplin, MO

Weekend Sports Anchor/Sports Reporter

June 2011 – June 2013

WSET, Lynchburg, VA

Videojournalist/Reporter/Anchor

August 2010 – May 2011

EDUCATION

University of North Carolina at Chapel Hill

School of Media & Journalism

Bachelor of Arts, Electronic Sequence

Skills


- Software – Proficient in Avid, Final Cut Pro, EDIUS, Adobe Premier, iNews
- Technical – Skilled with JVC ProHD Camcorder, Panasonic DVCPRO Camcorder, Sony HDV Camcorder, Canon XL1 and XL2 Camcorders


Awards

- Regional Edward R. Murrow Award Winner for Sports Reporting (2016 & 2018)

Social Media

 NickAustinKing

 @NickKingSports

 @NickKingSports

 @KingTV