

Social Media

in

Andrew-Lofholm



@AndrewLofholm 3.5K followers



@AndrewLofholm



@LoftyExpecations

Skills

- Shot stories on JVC cameras
- Edited on Final Cut Pro
- · Proficient on iNEWS
- Knowledgeable on records requests and PACER searches

Education

Oglethorpe University, Atlanta, Georgia 2011 Bachelor of Arts Communications and Rhetoric Studies, Minor History

Personal Accomplishments

2007 Eagle Scout- Troop 101. Marin, CA

Andrew Lofholm

Represented by **The NWT Group**NancyShafran@NWTgroup.com
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EXPERIENCE

WPEC, West Palm Beach, FL

January 2021 - Present

WPTV, West Palm Beach, FL

December 2016 - December 2019

- · Weeknight lead story enterprise reporter
- · Go-to reporter on Big Stories:
 - Covered Parkland High School massacre, Hurricanes Irma and Dorian, Fort Lauderdale Airport shooting, Florida's hotly contested Governor's election
- Go-to reporter on Live, Breaking News (and there is a lot of it in South Florida)
- Consumer advocacy stories including helping veteran get overdue benefits, ill teacher getting sick time donated to him so he could keep school benefits.
- Became known as Reporter who could get interviews other Reporters in market could not
- Active on Facebook and Twitter both to share news and use as a tool to uncover stories

WOAI/KABB, San Antonio, TX

April 2015 - December 2016

- · Live, day-turn enterprise reporting
- Active presence on Twitter. Facebook
- Upload content to web daily

KTWO, Casper, WY

October 2011 – November 2014

Anchor/Reporter/Producer/ Fill-in Weather and Sports

- Weekend Anchor/Producer, Weekday Reporter
- Increased weekend show rating to number 1
- Upload content to web daily
- Shoot and edit (Final Cut Pro) own material

KTVU, Oakland, CA

Summer 2010

WSB, Atlanta, GA

Intern

Intern

GA Reporter

Reporter

Reporter

Fall 2010

AWARDS

June 2014 Wyoming Association of Broadcasters Best Breaking News - 1st place

"Bank Robbery, High Speed Chase"

June 2013 Wyoming Association of Broadcasters Best Breaking News, 1st place

"Super 8 Standoff"

June 2012 Wyoming Association of Broadcasters
Best News Piece 2nd place "Saving Mule Deer from CWD"