



Bofta Yimam

Represented by **The NWT Group**

CarolynKane@NWTgroup.com

817-987-3600

<https://NWTgroup.com/client/boftayimam>

EXPERIENCE

CBS News, Washington, D.C.

Freelance Reporter

July 2019 – Present

WTAE, Pittsburgh, PA

Weekend Morning Anchor

January 2016 – February 2018

- Anchor of highest rated show in market
- 4 hour newscasts each Saturday and Sunday
- Wrote copy for newscasts
- Enterprise report during the week
- Reported long form stories for WTAE 'Chronicle' documentaries
- Nominated for 2 Emmy's in August 2017

WTAE, Pittsburgh, PA

Investigative Reporter/Fill-in Anchor

June 2013 – January 2016

- Award-winning Investigative Reporter responsible for enterprising hard news stories, including exposing corruption and waste in public agencies
- Manages several investigative projects simultaneously, involving open records requests, background checks and stakeouts
- Presents exceptional story telling skills, creativity and dynamic live coverage
- Experienced bilingual world traveler
- Traveled on WTAE 2014 special assignments to Florida and South Carolina
- Recognized for Excellence in Broadcasting: 2015 Pennsylvania Association of Broadcasters Award, "Outstanding Investigative Story"
- 3 Emmy nominations: Best Investigative Series; Best Specialty Assignment Reporter; Best Historical/Cultural Special

WHBQ, Memphis, TN

Reporter/Fill-in Anchor

May 2011 – June 2013

- Developed, wrote and presented live reports for three daily newscasts as well as reporting in-depth pieces
- Received 2013 Regional Emmy award for "Continuing Coverage: Kimberlee's Law" which prompted a change in Tennessee law, to keep aggravated rapists in prison for their full term with no chance of parole
- Received two other 2013 Regional Emmy nominations for "Light News Feature" and 2014 Regional Emmy Nomination "Serious Feature News Report"

WMAZ, Macon, GA

Multimedia Journalist/Weekend Anchor

January 2009 – May 2011

- Weekend Evening Solo-Ancor/Producer 6p.m. & 11p.m. newscasts
- Received awards for aggressive reporting including, 2011 Regional Edward R. Murrow Best Breaking News Story. After a senator's news conference, a man who appeared to be in his entourage assaulted a newspaper photographer covering the event. I captured the assault and then pursued the attacker, asking him to explain the assault. The video went "viral" on the web

WDNN, Dalton, GA

Multimedia Journalist/Anchor

August 2007 – January 2009

- Reporter and anchor for weekday evening newscast
- 2008 Community Broadcasters Association Best Breaking News Story Award

Awards

- 2020 MORE Award Winner

Professional Affiliations

- Pittsburgh's Black Media Federation Special Events Coordinator
- National Association of Black Journalists
- Urban League of Greater Pittsburgh
- Young Ethiopian Professionals

Education

University of Maryland
Bachelor of Arts, Communications
Minor, Spanish

- Phi Sigma Theta National Honors Society, Primannum Honor Society, Dean's List
- Semester Abroad- Seville, Spain
- Graduate Courses, Philip Merrill School of Journalism, UMD. Specialized in Broadcast/Print Writing

Social Media

BoftaYimam

@BoftaYimamOnAir
3.5K followers

@BoftaYimam
18K followers

@BoftaYimam
3.8K followers