



Toni Valliere

Represented by **The NWT Group**

NancyShafran@NWTgroup.com

817-987-3600

<https://NWTgroup.com/client/tonivalliere>

Education

California State University of Fullerton

Bachelor of Arts, Broadcast
Journalism


Awards

- 2007 Favorite of the Four States Morning Show Anchor – JoplinGlobe
- 2005 Favorite of the Four States Morning Show Anchor – JoplinGlobe

Social Media

 @KCRAToniValliere
2.7K followers

 @KCRAToniV
2.2K followers

 @tonivalliere
5K followers

EXPERIENCE

KCRA, Sacramento, CA

Anchor

March 2016 – Present

- Anchor daily hour long 4AM, 7AM, and 8AM newscasts
- Extensive experience covering breaking news from the desk
- Host/Produce weekly franchise pieces relating to Sacramento being the "Farm-to-Fork" capital
- Experience with iNews and ENPS
- Social media savvy using it to interact with viewers, promote shows and stories, and update them as they develop

WISN, Milwaukee, WI

Weekend Anchor/Reporter

August 2013 – March 2016

- Anchored Saturday 5, 6, & 10 p.m. news and Sunday 5:30 and 10 p.m. (hour long) news
- Reported weekdays for 5 & 6 pm newscasts
- Breaking News Desk Anchor for 10 p.m. newscast
- Primary fill-in anchor for all other newscasts
- Produced packages for weekend newscasts

KSN16, Joplin, MO

Anchor

August 2011 – August 2013

- Anchored hour long 4 p.m. lifestyle show - assisted with booking guests and creating show ideas, produce news block, conducted live interviews
- Anchored hour long 6 p.m. newscast
- Anchored 10 p.m. newscast
- Approved scripts and assisted in production of all newscasts
- Actively hosted community events
- Produced, wrote, edited, and delivered monthly packages on stories affecting local families including low-cost activities and ways to cope with tough situations
- Produced, wrote, edited, and delivered monthly packages on stories regarding breast cancer, from survivor stories to advancements in research and medical technology

KSN16, Joplin, MO

Anchor/Producer

March 2008 – August 2011

- Anchored 5, 6 & 10 p.m. newscasts
- Produced 5 o'clock show
- Produced Family First stories weekly and Buddy Check 16 monthly

KSN16, Joplin, MO

Morning/Noon Anchor

September 2005 – March 2008

- Anchored and produced newscasts and morning updates
- Booked guests and created show segments
- Produced, wrote, and edited weekly packages

KSN16, Joplin, MO

Weekend Weather Anchor/Reporter

September 2004 – September 2005

Charter Communications Channel 3, Long Beach, CA

Reporter

Summer 2004

CMTV 24, Costa Mesa, CA

Reporter

June 2002 – August 2004