



Carlos Zapata

Represented by **The NWT Group**

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<https://NWTgroup.com/client/carloszapata>

EXPERIENCE

WNJU-Telemundo, New York City, NY

Anchor/Reporter

2020 – Present

KXTX-Telemundo, Dallas, TX

2018 – 2020

4 PM Anchor/MMJ

2016 – 2018

Weekend Anchor/MMJ

2013 – 2016

MMJ

WUVF, Fort Myers-Naples, FL

Reporter/Anchor/

2012 – 2013

Senior Producer/News Director

- Anchored daily news brief as well as the 6 and 11 pm news magazine
- Shot, wrote enterprising, lead stories for the 6 and 11 pm news magazine
- Covered Venezuelan Elections in New Orleans
- Covered General Motors Hispanic Media Immersion Summit in Detroit, Michigan

WANA-Azteca America Affiliate

Anchor/Reporter/Senior

2005 – 2013

Producer/News Director

- Anchored 7 am and 6 pm newscasts and the 5pm news magazine
- Covered breaking news and lead investigative stories for 7 am show
- Covered President Barack Obama Inauguration Ceremony, Washington DC

D'Latinos Magazine, Fort Myers-Naples, FL

Columnist and

2005 – 2013

Contributor

- Prepared articles for publication on a monthly basis about politics in Florida
- Enterprised stories and topics for magazine content related to South West Florida and Florida

Ecuavisa Network, Quito, Ecuador

USA International

2012 – 2013

Correspondent

Skills

- Fluent in Spanish and English
- Computer Skills: EZNews, Final Cut Pro, Word, Excel and Power Point
- Operate Panasonic HPX-170 P2 Video Camera
- Operate Cannon GL2 Video Camera
- Operate Cannon XL2 Video Camera

Honors

- 2013 Emmy Nomination Video Journalist, Bus del Progreso, Suncoast Emmys
- 2010 Five Years Achievement Mediavista Group
- 2007 Top 40 Under 40 Recipient Gulfshore Business (Business Professionals of Southwest, FL)

Social Media



CarlosZapata



@caznews
11.7K followers



@caznews
1.5K followers



@caznews
2.2K followers

Other

- First Hispanic News Anchor in Southwest Florida
- Created Noticias Azteca America SWFL the first newscast in Spanish in Southwest Florida History
- Created and host a talked show “Hablemos de...”
- Gulfshore Business D’Latinos Face Award Senior Producer, Naples, Florida 2011, 2012, 2013
- Member The National Association of Hispanic Journalists 2010 – Present
- Extensive public speaking experience
- Vast experience to adapting to different cultures due to travel and living in Colombia, Ecuador, United States and Europe

- Searched and reported news stories that affected Ecuadorian community in Florida
- Covered editorial assignments in Florida from Quito Ecuador
- Found leads related to Ecuadorian community in Florida
- Covered Ecuador Presidential Election in Miami

Radio City, Guayaquil, Ecuador

USA International Contributor

2012 – 2013

- Gathered and shared news stories related to United States in weekly basis
- Reported breaking news stories
- Researched story ideas

Ecuavisa Network, Quito, Ecuador

Assignment Editor/

News Coordinator

2003 – 2004

- Promoted from News Coordinator to Assignment Editor
- Reported to News Director and primarily assigned crews to cover breaking news and other stories
- Communicated decisions to news management and field personnel

Diario HOY, Quito, Ecuador

Economic Writer/Business Co-editor

1998 – 2003

- Uncovered Ecuador’s first National Deb moratorium
- Media visit GM operations in Sao Paulo and Rio de Janeiro, Brazil
- Media visit Microsoft Corporation, Seattle, Washington

EDUCATION

SEK International University, Quito, Ecuador

2003

Bachelor of Journalism and Audiovisual Communications, Honor Student

National Association of Hispanic Journalists, Anaheim, CA

2013

How to Go From Local Broadcast Reporter to National Correspondent Training