



Kera Mashek

Represented by **The NWT Group**

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817-987-3600

<https://NWTgroup.com/client/keramashek>

EXPERIENCE

WDAF, Kansas City, MO

Reporter

June 2017 – Present

WFTS, Tampa, FL

Reporter/MMJ

July 2015 – June 2017

- Strong brand oriented enterprise reporter
- Engaging live shot storytelling
- Social media engager
- On front lines covering major national stories

WCBS, Charleston, WV

Reporter/Weekend Anchor & Producer

June 2013 – July 2015

- General assignment & education beat reporter
- Anchored & produced weekend newscasts
- Wrote station blog
- Engaged in digital journalism through multiple platforms

KWWL, Waterloo, IA

Reporter/Fill-in Anchor

June 2010 – May 2013

- General assignment reporter responsible for shooting, writing, editing, and fronting own stories live, fill-in at anchor desk when needed
- Also wrote station blog at: <http://addins.kwwl.com/blogs/happilyeverafter/>

KSN, Great Bend & Wichita, KS

Central KS Bureau Chief

January 2008 – May 2010

- General assignment one-man-band reporter, filled in as both news and weather anchor

KHQA, Quincy, IL

Reporter/Fill-in Anchor

May 2006 – December 2007

EDUCATION

Webster University, St. Louis, MO

May 2011

Master of Arts, Communications Management (3.6 GPA)

Bachelor of Arts, Broadcast Journalism (3.9 GPA, Magna Cum Laude)

INVOLVEMENT

- Webster University Mentor, 2013 – Present
- Gateway Christian Church: Member
- Children's Ministry Volunteer, 2013 – Present
- Habitat for Humanity: Volunteer & Committee Member, 2009 – Present

Skills

- Basic Spanish
- Adobe Premiere
- Avid, Liquid Silver non-linear editing
- Mini-DV & DVC Pro & tapeless cameras
- iNews
- AP ENPS
- Basic web publishing

Recognitions

- Iowa Junior Chamber: Outstanding New Local Member 2011
- Kansas Association of Broadcasters: Excellence in Coverage Awards 2008, 2009, 2010

Social Media



KeraMashek



@KeraMashek
3K followers



@KeraFox4KC
1.9K followers



@kera_mashek