



Hawker Vanguard

Represented by **The NWT Group**

SBrown@NWTgroup.com

817-987-3600

<https://NWTgroup.com/client/hawkervanguard>

EXPERIENCE

KOB4, Albuquerque, NM

2019 — Present

Graphics/Digital Project Manager

- Managed on-air and digital brand identity and campaigns for over five years
- Modernized legacy production and graphics systems by commissioning Viz automation platforms over three months
- Guided newsroom work station cut over to Viz Studio, Viz Pilot, and Viz Ticker clients in one night
- Created all producer and editor facing graphic templates for use in reporter packages, newscasts; issued the first edition of Viz Mosart production coding

2017 — Present

Reporter/MMJ

- Launched two award-winning enterprise series, Eerie Enchantment and Hidden New Mexico - Capitalizing on opportunities for long-form MMJ storytelling
- Trained three new hire reporters and MMJs, setting their storytelling up for success by teaching best photography, editing, and on-camera practices
- Inaugurated 10 P.M. show format switch to Nightbeat
- Catalyzed style shift to a graphics-first storytelling model, over three months, by introducing the widespread use of 3-D and motion elements
- Innovated stylized, abstract storytelling by spearheading the use of DSLR and drone photography in all day parts

2016 — 2017

Producer

- Fought for transparency and answers from local leaders regarding our city's crime crisis by co-creating the ABQ4ward campaign
- Established a new visual identity concurrent with studio refresh by developing studio camera shot guide in cooperation with production team members
- Commissioned market-first multi-cam, LTE enabled Roadrunner 4 news gathering units

2009 — 2011

Associate Producer

American Airlines

Inflight Training and Standards

2013 — 2016

EDUCATION

University of New Mexico

Journalism

COMMUNITY INVOLVEMENT

Hal Eisner's Camp News, Los Angeles, CA

- Taught skills from the field to college j-school students from area universities for a two-day camp
- Cultivated trust and a long term relationship with students to act as a mentor for their future career development

Big Brothers Big Sisters of Central New Mexico, Albuquerque, NM

- Facilitated a small business partnership with the foundation
- Created relationships with mentors to act as a career contact for mentees

Roadrunner Food Bank, Albuquerque, NM

- Prepared meal boxes
- Planned and organized groups of volunteers to distribute food aid

Awards

- National Academy of Television Arts and Sciences 2020,2019
 - Emmy Nomination-Historical/Cultural Series
- The Telly Awards 2020
 - Silver Award - Feature Story
 - Silver Award - Use of Archive Footage
- New Mexico Broadcasters Association 2019
 - Multi-Media Journalist of the Year

Skills

- Shooting: Canon RP DSLR, Mavic Pro Drone
- Editing: Final Cut Pro X, Adobe Premiere
- Graphics: Viz Artist, Viz Ticker, Viz Trio, Adobe Photoshop
- In the newsroom: AP ENPS
- FAA Certified Remote Pilot

Memberships

- Member NAHJ
- Member Native American Journalists Assoc. (NAJA)
- Latin Diversity Network EBRG, American Airlines

Social Media



HawkerVanguard



@hawknnews



@hawker_news



@sky.hawker