



Pattrik Perez

Represented by **The NWT Group**
SariPadorr@NWTgroup.com 817-987-3600

<https://NWTgroup.com/client/pattrikperez>

Skills


- Software/Hardware: Edius, LiveU, Worldnow/Frankly, Buffer, AP ENPS, iNews, Final Cut Pro, Adobe Premiere Pro, Adobe Photoshop, Adobe Audition, TVU, SocialNewsDesk
- Language Proficiency: English (native language), Spanish (fluent)


Education

Florida International University
Miami, FL
December 2015

Bachelor of Science, Broadcast
Journalism

Social Media

 @PattrikPerez
1.7K followers

 @PattrikPerez
1.5K followers

 @pattrikperez

EXPERIENCE

KVUE, Austin, TX

January 2018 – Present

- Use research skills to find daily exclusive enterprise content that leads the nightside newscasts
- Co-anchor the 5:30 p.m. and 10 p.m. newscasts on Sundays and oversee reporter stories and producer rundowns
- Work as a member of the digital team once a week to produce multiple stories a day for KVUE.com, including original content, posts to social media using SocialNewsDesk, clips to newscasts, and posts to YouTube
- Write in-depth web stories that include multimedia content, extra photos, videos, graphics, and embeds, to enhance viewer's experience beyond the TV story when reporting
- Work alongside producer and executive producer to use innovative tools, like green-screen explainers, to enhance story coverage
- Represent station at community events, including hosting the station's first-ever TV and digital coverage of Austin Pride parade

Weekend Evening Anchor/ Reporter/Digital Producer

KXXV, Waco, TX

January 2016 – January 2018

- Solo anchored, produced, and boothed two half-hour shows on Saturday mornings and an hour-long show on Sunday mornings
- Shot, wrote, and edited VOSOTs and PKGs for weekday morning, midday, and evening shows three days a week
- Setup solo live shots for multiple hits throughout the morning and midday shows
- Wrote web stories, posted to personal and station's Facebook and Twitter, and sent push alerts to app
- Utilized social media to enterprise stories, create contacts and sources, and to further reach audiences
- Executed digital-first strategy by submitting web stories before the broadcast stories air

Weekend Morning Anchor/Reporter

WPLG, Miami, FL

August 2015 – December 2015

- Traveled to breaking news scenes from 12-9 p.m. Sundays with swinger photographer
- Conducted extensive research and callbacks for consumer protection segment "Call Christina"
- Wrote anchor VOs and VOSOTs for 11 p.m. weekday newscast
- Converted broadcast scripts into web scripts for Local10.com

News Intern/"Call Christina" Team Member

WJXT, Jacksonville, FL

May 2015 – August 2015

- Shadowed reporters and photographers in the field
- Wrote anchor VOs, VOSOTs, and PKGs for 10 p.m. and 11 p.m. weekday newscasts
- Assisted the assignment desk and converted broadcast scripts into web scripts for News4JAX.com

News Intern

WLRN/Miami Herald, Miami, FL

September 2014 – December 2014

- Produced evening newscasts on Wednesdays with the late WLRN anchor Kelley Mitchell
- Produced over 20+ general assignment reports (AKs and wraps) for on-air broadcasts and the web
- Collaborated with WLRN.org's digital team on #Election2014, #ImmigrationAction, and #CubaPolicy

Radio/Digital News Intern