



# Emma Wright

Represented by **The NWT Group**

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<https://NWTgroup.com/client/emmawright>

## Education

**Park School of  
Communication, Ithaca  
College, NY**

Bachelor of Arts, Journalism/  
Political Science

## Awards

- **2010 New York State AP Award**  
Best Feature
- **2010 New York State Broadcasters Association**  
Best Feature

## Social Media

 EmmaWrightReporter

 @Wright\_Emma  
1,914 followers

## EXPERIENCE

### WFMZ-TV, Allentown, PA

**GA Reporter**

September 2016 – Present

- Identify, pitch, write and edit multiple news stories per day for broadcast, social media, and the web under tight deadlines
- Organize, set-up, oversee and conduct multiple interviews per day
- Present stories live on TV, quickly adapting to changing situations while juggling multiple projects at once
- Maintain good relationships with many sources in the Easton, PA area and throughout New Jersey
- Generate daily social media content for multiple accounts (Facebook, Twitter, Instagram, etc.) to help grow traffic and promote company brand, including live streaming
- Able to convey specific message to specific groups through social media

### WNCN-TV (CBS), Raleigh, NC

**MMJ/Fill-In Anchor**

September 2014 – September 2016

- Pitched, wrote, shot, and edited multiple daily news stories under tight deadlines
- Frequently turned stories for “Investigates” and “Digging Deeper” brands
- Worked as both a photojournalist and reporter shooting and editing news stories using SONY cameras and Premier editing software
- Wrote and published daily articles for company website
- Generated daily content for multiple social media accounts to help grow and promote company brand
- Made public appearances on behalf of TV station
- Anchored morning newscasts when called upon

### WLOS-TV (ABC), Asheville, NC

**GA Reporter**

August 2011 – September 2014

- Lead Reporter for 10 p.m. and 11 p.m. newscasts
- Pitched, researched, and wrote multiple news stories per day for broadcast and web
- Conducted and oversaw multiple daily interviews
- Generated daily content for multiple social media accounts, including organically growing thousands of social media followers on Facebook and Twitter platforms

### WKTV (NBC), Utica, NY

**News Anchor/Reporter**

August 2009 – August 2011

- Lead Reporter for 10 p.m. and 11 p.m. newscasts
- Pitched, researched, and wrote multiple news stories per day for broadcast and web
- Conducted and oversaw multiple daily interviews
- Generated daily content for multiple social media accounts, including organically growing thousands of social media followers on Facebook and Twitter platforms