



Brandi Cummings

Represented by **The NWT Group**

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817-987-3600

<https://NWTgroup.com/client/brandicummings>

Skills/Personal Attributes

- Proficient in non-linear editing
- Multi-task oriented with strong analytical and organizational skills
- Strong ability to make difficult decisions under pressure
- Strong writing skills, solid news judgment and a strong sense of visual storytelling

Affiliations

- Member, National Association of Black Journalists
- Member, Board of Directors, The First Tee of Savannah, June 2012 – December 2013
- Volunteer Committee Member, Board of Directors, Boys and Girls Clubs of the Coastal Empire, May 2012 – December 2012
- Elected to Board of Directors, South Carolina Campaign to Prevent Teen Pregnancy, July 2011

EXPERIENCE

KCRA, Sacramento, CA

April 2018 – Present

Reporter

WAVY/WVBT, Portsmouth, VA Weekend Evening Anchor/Reporter

September 2014 – April 2018

- Assist newsroom management in leading a team of 15 weekend staff members
- Work closely with weekend producers to develop newscast content, to include breaking news coverage
- Review and approve local stories for air, to include reporter packages
- Created an email list to streamline communication among weekend team members who work remotely
- Promoted to Weekend Evening Anchor, March 2016
- Pitch and deliver enterprise, local stories that frequently lead newscasts

Hampton University, Hampton, VA

August 2016 – June 2017

Adjunct Professor

- Instructed students of the fundamental skills inherent to journalism and communications through reporting, writing and critical inquiry and analysis of information for dissemination to the public
- News Director for Scripps Howard School of Journalism and Communications television newscasts

WTOC, Savannah, GA

September 2011 – June 2014

Morning Anchor

- Responsible for gathering news and delivering daily radio segments that aired on partner radio stations
- Developed weekly franchise reports for "Hometown Heroes" and "Top Teachers"
- Extensive Social Media experience with daily posting to Facebook and Twitter to remain connected to thousands of followers
- Promoted to solo anchor first half-hour of THE News at Daybreak (4:30am – 5am), January 2012
- Operated ENPS Newsroom Software and Edius Editing Software

WIS, Columbia, SC

September 2007 – September 2011

GA Reporter/Anchor/Host/Producer

- Daily pitched and delivered enterprise stories that frequently led newscasts
- Reported stories that frequently ranked #1 in the number of views on the station's website
- Promoted to Saturday Morning Anchor, August 2009
- Promoted to host and produce, Awareness, a weekly community affairs program, October 2008

WRDW, Augusta, GA

June 2004 – September 2007

Producer

MTV – Real World, Atlanta, GA

May 2003

Casting Assistant

Community Service

- Motivational Speaker, September 2007 – Present
- Created & facilitated the “Loving Me” Workshop for Girls, July 2010 & June 2011
- Self-Published Book of Poetry, “Straight to the Heart: Life & Love,” August 2011
- Graduate, Columbia, SC FBI Citizens Academy, June 2010
- Graduate, The Poynter Institute - Producing Newscasts: The Complete Producer Seminar, December 2006

Social Media



BrandiCummings



@KCRABrandiCummings



@KCRABrandi
2.2K followers



@brandicummings
1.7K followers

INTERNSHIPS

Abshire Public Relations, Savannah, GA

January 2014 – March 2014

- Conducted a company-wide Social Media audit and developed a detailed Social Media Plan to grow the company’s online presence

WAGA, Atlanta, GA

August 2003 – May 2004

- Assisted newscast producers by writing copy for Noon and 5pm newscasts
- Shadowed reporters and photographers on stories, often conducting interviews and assisting in story composition

The Weather Channel, Atlanta, GA

May 2003 – July 2003

- Served on a 10 (ten)-member intern team to produce a Promotional Video for the National Academy Foundation
- Aided in the drastic increase of Stringer-submitted video logged in June, due to strong organizational skills and consistency

Atlanta Interfaith Broadcasters, Inc., Atlanta, GA

May 2002 – July 2002

- Acted as a production assistant, working with producers and directors to prepare and distribute scripts, construct props and set dressings and operate studio cameras

HONORS & AWARDS

- Douglas Southall Freeman Meritorious Award, Virginia Associated Press, Investigation “Policing Mental Illness,” April 2017
- Meritorious Award for Best Newscast at a Large Market Television Station, Virginia Associated Press, “Hurricane Matthew 11 p.m.,” April 2017
- Winner, NABJ Salute to Excellence Award, Investigation “Police Diversity: Not Just Black and White,” August 2016
- Selected as Clark Atlanta University’s Office of Alumni Relations, “Alum for the Day,” May 22, 2013
- Honored with Joint Resolution from South Carolina General Assembly, May 2012
- 2nd Place Winner, South Carolina Associated Press Broadcasters Award, “Environmental Reporting,” 2011
- Delivered a story in a Southeast Regional Emmy Nominated Newscast, 2008
- The Georgia Lottery Corp. and WSB-TV/Channel 2 Clark Atlanta University Scholarship Recipient, February 2004
- Inducted into Lambda Pi Eta, National Communications Honor Society, February 2003