



Letisha Bereola

Represented by **The NWT Group**

DavidChristopher@NWTgroup.com

817-987-3600

<https://NWTgroup.com/client/letishabereola>

EXPERIENCE

WJAX/WFOX, Jacksonville, FL

Anchor/Reporter

October 2014 – Present

- Promoted to Morning Anchor from Weekend Evening Anchor in September 2017

WALA, Mobile, AL

Anchor/Investigative Reporter

August 2011 – October 2014

- 4pm Anchor Monday–Friday

WCTV, Tallahassee, FL

Video Journalist

June 2011 – August 2011

- Report every beat, live shots, web content, breaking news, shoot and edit stories

WCTV, Tallahassee, FL

Intern

January 2011

- Associate producer for the 11PM newscast, write stories and teases, assist reporters on-location, pitch stories, edit video for newscasts using Avid NewsCutter, import and file archive footage and request graphics

Documentary Production “Happy”

Executive Producer/

December 2010

Videographer/Editor

- Coordinate all aspects of production including: scout locations, secure characters, edit using Final Cut Pro and script writing for story documenting the loss and return of happiness after tragedy

FAMU, Tallahassee, FL

Anchor/Reporter/Host/Producer

October 2008 – December 2010

- Anchor live 5pm newscast, video journalist, edit packages using Final Cut Pro, produce newscast using ENPS
- Television host for “Lyceum Series” talk show – T’keya Crystal Keymah (“The Cosby Show” and “That’s So Raven”) interview and famed artists “The Highway Men” interview
- Moderate live coverage of the nationally telecast funeral of acclaimed William P. Foster (founder of FAMU “Marching 100” band)
- Manage production meetings, develop story ideas, direct packages and edit scripts for “Paradigm” political magazine show
- Voiceover Talent for FAMU Young Alumni Awards “40/40 Celebration”

mtvU, Tallahassee, FL

Executive Producer

May 2009 – May 2010

- “College Remixed” Entertainment Show – attain grant, recruit team, negotiate network broadcast, script writing, oversee daily business operations

Awards

- 2011 Courtney Sims Vision Award: Character and Leadership in Reporting

Education

Florida A&M University
December 2010

Bachelor of Science: Broadcast
Journalism, Concentration:
Psychology

Social Media



LetishaBereola



@LetishaBereola
4.7K followers



@LetishaANjax
5K followers



@letishatv
3.7K followers