



Alexa Green

Represented by **The NWT Group**

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<https://NWTgroup.com/client/alexagreen>

EXPERIENCE

WXIN/WTTV, Indianapolis, IN

Reporter

2017 – Present

- Write scripts and report live 10+ times on-air from 4 AM-10 AM for two TV stations
- Cover breaking news, and other topics including crime, politics, health, community events, and human interests
- Extremely deadline-oriented and works well under pressure
- Pitch story ideas to management for enterprise reporting based on research and viewer impact
- Adept at building rapport with the public officials, law enforcement and other professionals
- Write web articles daily gaining high visitor traffic
- Established and developed a social media presence on various platforms with 10,000+ followers

Reason To Dance

Participant

Nov 2018 – Mar 2019

- Participant in fundraiser for Riley Hospital for Children
- Successfully fundraised in excess of \$28,000 through sponsorships and donations for Riley Hospital for Children
- Fundraised the 3rd highest amount in the event's 5-year history

Big Brothers Big Sister Central Indiana

Volunteer

Nov 2017 – Present

- Developed relationship with little sister sharing a variety of experiences and providing guidance, encouragement, and support

Time Warner Cable News, Syracuse, NY

Multimedia Journalist

2013 – 2017

- Operated camera in the field as well as reviewed interview footage, edited and wrote story for air
- Generated 400+ on-air stories including creating, writing, editing, videoing, and producing daily stories

Syracuse, NY

Freelance Social Media Marketer

2015 – Present

- Successfully created and marketed a food-focused Instagram account with more than 4,000 followers

Station, Time Warner Cable News, Syracuse, NY

Intern

2012 – 2013

- Pitched story ideas and shadowed reporters in the field
- Assisted in filming and interviewing subjects

Skills

- PC and Mac proficient
- Avid Video Editing Program, Final Cut Pro Editing
- DaletPlus Media Systems, Audacity Audio Editing
- Microsoft Word, PowerPoint, and Outlook
- Facebook Pages, Twitter, LinkedIn
- YouTube, Live reporting, Day-of reporting

Education

Syracuse University, S.I.
Newhouse School of Public Communications

Bachelor of Science, Broadcast and Digital Journalism
Minor in Marketing

Social Media



AlexaGreenberg



@alexagreennews
4.5K followers



@AlexaGreenNews
5.6K followers



@alexagreennews
5.5K followers