



Rebekah Hoeger

Represented by **The NWT Group**

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817-987-3600

<https://NWTgroup.com/client/rebekahhoeger>

EXPERIENCE

KKTV, Colorado Springs, CO

Anchor/Reporter

July 2017 – Present

WALA, Mobile, AL

Multimedia Journalist/Fill-in Anchor

June 2014 – July 2017

- Investigated unusual 2016 local election numbers until Probate Court re-counted and corrected the results
- Lead Capitol reporter for Gov. Robert Bentley tape scandal and 2016 regular and special sessions
- Enterprised daily stories and produce 1-2 pkgs daily with live shots (experience both dayside and nightside)
- Promoted product through social media, getting Facebook post reaches of up to 765,000 people

St. Jude's Children's Research Hospital, Mobile, AL

Volunteer

January 2016 – Present

- Emceed annual Mardi Gras ball, Walk/Run to End Childhood Cancer and serve as team captain for fundraising
- Produced video features on St. Jude patients to promote events and fundraising

KGAN, Cedar Rapids, IA

Reporting Intern

March 2014 – June 2014

- Wrote stories for air and produced content for station's Facebook and Twitter accounts using Buddy Media

Frank N. Magid Associates, Marion, IA

Research & Consulting

Aug 2013 – Jan 2014

Intern

- Analyzed and critiqued clients' newscasts and assisted in making recommendations for brand consistency
- Evaluated clients' social media pages to maximize audience engagement
- Attended "The Magid Institute," a training program covering investigative strategy, concise writing, on-air appearance, journalism ethics, breaking news, etc.

KCRG, Cedar Rapids, IA

Reporting Intern

January 2013 – May 2013

- Produced pkgs for 10 p.m. newscast and wrote webscripts (weekends)
- One man band for VO's and VOSOTs for midday, 5 p.m., 6 p.m., and 10 p.m. newscasts (weekdays)

KFSN, Fresno, CA

Reporting Intern

May 2013 – August 2013

- Shadowed reporters on feature, breaking, and hard news; wrote PKGs in ENPS, edited using Aurora

University of Iowa Lecture Committee

Chair

August 2012 – August 2014

Daily Iowan TV, Iowa City, IA **Anchor/Reporter/Executive Producer**

June 2012 – March 2014

IowaWatch.org, Iowa City, IA

Web Reporter/

Sept 2011 – May 2012

Presidential Candidate Tracker

Awards

- April 2014, Iowa Broadcast News Association, 1st in Agribusiness Reporting, 1st in In-Depth Reporting, 1st in Best Newscast
- March 2014, Upper Midwest Student Emmy, National Academy of Television Arts & Sciences
- April 2013, Iowa Broadcast News Association, 1st in Agribusiness Reporting, 1st in General Reporting, 2nd in General Reporting, 2nd Excellence, 3rd in Political Coverage, 3rd in Best Newscast

Volunteer

Children's Literacy Center February 2019 – Present

- Completed training for Peak Reader Curricula
- Substitute Tutor for children of various reading levels and ages

Education

The University of Iowa
Iowa City, IA

Bachelor of Arts, Journalism and Mass Communications, Entrepreneurial Management Certificate

Social Media



RebekahHoeger



@RebekahHoegerTV
6.5K followers



@RebekahHoeger
1.4K followers



@rebekah.hoeger