



Taylor Grenda

Represented by **The NWT Group**

CarolynKane@NWTgroup.com

817-987-3600

<https://NWTgroup.com/client/taylorgrenda>

EXPERIENCE

WBAL, Baltimore, MD

Weekend Morning Meteorologist

August 2017 – Present

WPBF, West Palm Beach, FL

Meteorologist

June 2014 – August 2017

- Weekend Evening Meteorologist/Primary backup
- Weekday Morning Traffic Talent
- Extensive Hurricane and Tornado Storm Tracking experience

KRBC, Abilene, TX

Meteorologist/Reporter

July 2013 – May 2014

- Weekend Weather Anchor/ Weekday Reporter
- Gained knowledge of Weather Central graphics system and Avid Newscutter
- Creating and producing live weather broadcasts and updating social media
- Performing live shots
- Severe weather experience

WTFX, Philadelphia, PA

Intern

January 2013 – April 2013

- Created and performed my own forecast every weekend after every show
- Gained knowledge of how to forecast by myself and produced my own weathercast
- Assisted the weather anchors and producers with the daily forecasts and hourly broadcasts
- Responsible for creating the weather graphics for the 5,6, and 10 o'clock newscasts
- Gained knowledge of WSI and Baron weather system. Also assisted the assignment desk and reporters

University of Miami Television (UMTV), Coral Gables, FL **Reporter**

September 2010 – May 2012

- Shot, edited, and wrote packages for the show SportsDesk, a live half hour show broadcasted every Friday at 7 pm
- Used ENPS and Final Cut Pro
- Sports reporter for All University Sports
- Responsible for writing and performing live shots for an on-air commentary segment for SportsDesk
- Responsible for assisting in the production of the show NewsVision

Dover, DE

Miss Delaware USA, Top 10 Finalist

Social Media



TaylorGrenda



@TaylorGrenda
13K followers



@TaylorWBAL
4.5K followers



@taylor_grenda
3.9K followers

Education

Mississippi State University
Broadcast Meteorology Certificate
December 2014

University of Miami
Bachelor of Science in
Communications
Major: Broadcast Journalism
Minor: Political Science
May 2012