



Madison Carter

Represented by **The NWT Group**

CarolynKane@NWTgroup.com

817-987-3600

<https://NWTgroup.com/client/madisoncarter>

EXPERIENCE

WKBW, Buffalo, NY

Reporter/Anchor

July 2018 — Present

- Anchor Noon show daily, fill-in anchor as needed
- Investigative reporter focusing on corruption
- Report live on breaking news
- Develop sources and develop enterprise stories
- Highly sought after Host and Emcee for numerous events in the community

WVIR, Charlottesville, VA

Reporter/Fill-in Anchor

June 2016 – June 2018

- Covered breaking morning news
- Responsible for up to 8 live shots during 2.5 hour morning show
- Anchored 2.5 hour morning show 1-3x each week on fill-in basis
- Produced and anchored live news cut-ins
- Enterprised and produced story ideas for daily turns

NCC News, Syracuse, NY

Reporter/Anchor/Producer

September 2013 – May 2016

- Covered breaking news stories on deadline
- Produced anchored and reported for radio and television broadcasts
- Conducted interviews
- Converted packaged stories to online formats quickly

WSYR, Syracuse, NY

Sports Intern

May 2015 – August 2015

- Recorded basketball and baseball games
- Edited on avid for broadcasts
- Filmed minor league Syracuse Crunch baseball games
- Wrote shot-sheets

Syracuse Football, Syracuse, NY

Video Production Intern

April 2014 — November 2015

- Worked to create content for the team to release via social media and digitally
- Filmed games and special events
- Edited film for packages
- Created packages for social media platforms to increase fan engagement
- Interviewed athletes for interactive web pieces

Huddlin'With the Pros, New York, NY

Sports Talk Radio Host

August 2014 – Dec 2014

- Promoted from intern to host after five weeks
- Pulled VO and SOTS for social media engagement
- Created two show segments
- Produced four full radio broadcasts
- Redesigned show format

Skills

- Language: Spanish - working proficiency
- Adobe creative suite: Illustrator, InDesign, Photoshop,
- Microsoft Office: Word, Excel, PowerPoint
- Equipment: Solo live shot TV-U, Canon DSLRs, Sony NX5U
- Editing: Final Cut Pro, AVID, Premiere Pro
- Social Media: Twitter, Facebook, LinkedIn, Instagram, Hootsuite, WordPress

Education

Syracuse University, S.I. Newhouse School of Public Communications

Bachelor of Science: Broadcast and Digital Journalism
Minor: Policy Studies

Social Media



MadisonLCarter



@MadisonCarterTV
2.5K followers



@MadisonLCarter
4K followers



@MadisonLCarter
1.7K followers