



Brittany Begley

Represented by **The NWT Group**
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<https://NWTgroup.com/client/brittanybegley>

EXPERIENCE

KXTV, Sacramento, CA

Traffic Anchor

February 2018 – Present

- Mid-day anchor/Traffic Anchor
- Anchor MorningBlend Extra Shot at 11
- Responsible for traffic and tag board Social Media hits from 5-7
- Fill-in weekend anchor March 2010-Present
- Fill-in weather anchor (Certification coming in 2021)
- Other:
 - Worked with Waze/Google to craft Waze for Broadcasters
 - Spoke at Google NYC & NAB About the “ Evolution of Traffic Reporting”

WBNS, Columbus, OH

Traffic Reporter/GA Reporter

October 2014 – February 2018

- Reformatted traffic segments with two daily and two bi-weekly franchises
- Performed an in-depth station comparison to gain competitive market advantage
- Covered tornado damage and severe weather from Chopper 10
- Hosted weekly "Best Bets" franchise for the weekend show
- Built and produced WSI weather and traffic graphics
- Continually updated social media accounts, engaging with viewers throughout the day

WDTN, Dayton, OH

Freelance Traffic Reporter

August 2013 – December 2014

WCNC, Charlotte, NC

Charlotte Today Host/Traffic Reporter

August 2010 – May 2013

- Hosted social media segments
- Produced segments and booked daily guests
- Updated website stories and videos
- Launched new traffic format
- Used Radiate Media graphics

EDUCATION

Winthrop University, Rock Hill, SC

Mass Communication

Social Media



BrittanyBegley



@BrittanyCBegley
9.9K followers



@BrittanyBegley
5.3K followers



@brittanycbegley
6.5K followers