



# Nicole Fierro

Represented by **The NWT Group**

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## EXPERIENCE

### **KDVR, Denver, CO**

**Multimedia Journalist**

August 2019 – Present

### **WPMI, Mobile, AL**

**Reporter/Anchor**

July 2017 – July 2019

- Confident live reporting for two to four newscasts daily on varying assignments, ranging from breaking news to investigative pieces
- Enterprise news coverage to alert and protect viewers, using a network of community contacts and sources
- Use social media to engage and directly connect with the audience, delivering up-to-the-minute knowledge of breaking news
- Fill-in anchor for morning shows, holiday and weekend evening shows
- Traveled 700 miles to conduct live, on-site reporting of unfolding weather events for Sinclair Broadcast Group stations

### **KEPR, Pasco, WA**

**Reporter/Producer/Anchor**

June 2015 – June 2017

- Enterprise news coverage of all stories as a one-man-band following a viewer advocacy brand
- Produced all weekend content, including managing reporters, shooting, editing, reporting and anchoring
- Served as a fill-in anchor for morning shows and weekday evening shows
- Delivered live reports on-air and social media

### **NBC New York, NBC Washington and NBC News Channel Intern**

January 2014 – May 2015

- Conducted undercover hidden camera investigations for I-Team exclusive news reports
- Filed public records requests, collected and evaluated data
- Managed and promoted NBC Washington's social media platforms during NFL Super Bowl XLIX

## EDUCATION

### **University of Maryland**

**2015**

Bachelor of Arts: Broadcast Journalism, Sociology concentration  
Magna cum laude

## Skills

- LiveU
- ENPS, iNews
- Avid, Edius, Final Cut Pro
- Panasonic P2 Camera
- Storyline, Clickability
- Newspath, NewsSource, Oasis
- Facebook, Twitter, Instagram, TweetDeck, Wordpress, Videolicious

## Awards

- 2020 Murrow Award: Overall Excellence
- Alabama Broadcasters Association/ABBY Award of Merit: Best Newscast
- Alabama Broadcasters Association/ABBY Award of Merit: Hard News

## Social Media



FierroNicole



@Nicolefierronews  
6K followers



@FierroNicole  
1.7K followers



@NicoleFierroNews