



# Eli Rosenberg

Represented by **The NWT Group**

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<https://NWTgroup.com/client/elirosenberg>

## Skills

- Newsgathering Tools: Associated Press NewsCenter, ENPS, Pathfire Digital Server, and Lexis-Nexis.
- Databases (Microsoft Access, Siebel)
- Graphics (Adobe Illustrator, Acrobat)
- Internet applications
- Microsoft Office (Excel, PowerPoint, Word)
- Research databases (Bloomberg, Dow Jones, Hoover's)

## Education

- Syracuse University, Syracuse, NY  
June 2003 – June 2004  
Master of Science in Broadcast Journalism
  - Teaching Assistant for S.I. Newhouse School of Public Communications.
- Northwestern University, Evanston, IL  
September 1997 – June 2001
  - Bachelor of Arts in Political Science with a concentration in Journalism
- National Walt Disney Scholarship Recipient 1997-2001 (Half Tuition Paid)
- International Radio and Television Society, Summer Fellowship Program Summer 2000
  - One of thirty students selected out of more than 500

## Social Media



EliRosenberg



@EliNBC10Boston  
1.6K followers



@EliNBCBoston  
3.6K followers



@EliRosenbergTV

## EXPERIENCE

### NBC, Boston, MA

Reporter

July 2016 – Present

### KMBC, Kansas City, MO

Reporter

June 2014 – July 2016

- Enterprise nightly stories that frequently lead KMBC's top-rated 10 p.m. newscast
- Led KMBC's award-winning continuing coverage from Ferguson, Missouri in Summer/Winter 2014
- Ferguson coverage recognized with an Edward R. Murrow Award for Breaking News
- Cultivate a variety of sources and cultivate new contacts

### WANT, Memphis, TN

Reporter

June 2011 – June 2014

- Pitched, gathered, and presented nightly stories for CW 30 & Local 24 News at 10 p.m.
- Cover politics, regional economic development, crime beats, along with other topical news-worthy stories

### Baylor University, Waco, TX

Adjunct Faculty

January 2007 – May 2011

- Created and implemented a semester-long curriculum
- Taught an intensive-writing course with a journalism focus
- Facilitated discussions on writing and media-focused issues

### KWTX, Waco, TX

Reporter

May 2006 – May 2011

- Promoted from dayside reporter to lead nightside reporter
- Reported live for top-rated 6pm and 10pm news
- Fill-in anchor as needed for all shows

### KAUZ, Wichita Falls, TX

Reporter

December 2004 – May 2006

- Awarded Best Series from The Texas Associated Press Broadcasters Association
- Reported, wrote, and edited topical stories for day-of air
- Promoted from Weekend Reporter to lead nightside reporter

### New England Cable News, Boston, MA

News Writer

August 2002 – June 2003

- Wrote news copy for live weekday morning and noon news programs
- Associate produced weekend morning and noon shows
- Wrote and edited videotape for voice-overs, voice-overs to sound on tape, and anchor packages

### Forrester Research, Boston, MA

Research Associate

August 2001 – January 2002

- Conducted in-depth manufacturer, retailer, and vendor interviews with senior-level executives to determine automotive-related business application strategies
- Compiled and analyzed information from interviews, secondary research, and data collected from online surveys to write sections of reports and create original graphics