

Alexa Liacko

Represented by **The NWT Group**DavidChristopher@NWTgroup.com
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https://NWTgroup.com/client/alexaliacko

Education

University of Southern California December 2015

M.A., Communication Management

University of Southern California May 2015

B.A., Broadcast & Digital Journalism, Minor in International Communication Magna Cum Laude

Social Media

in

Alexa-Liacko



AlexaLiackoFox5 3.8K followers



@AlexaLiackoFOX5 2.7K followers



@AlexaLiackoFox5 1.3K followers

EXPERIENCE

KMGH, Denver, CO

April 2020 — Present

National Correspondent

WAGA, Atlanta, GA April 2018 – April 2020

· Strong enterprise reporting/Countless sources/Exclusive Reports

- Fill in Anchor (Weekend Evenings, Noon and 5PM)
- Extensive Live Breaking News Experience
- · Strong demonstrative story teller
- Targeted TSRs for rating periods

KGUN, Tucson, AZ

MMJ/Reporter

Anchor/Reporter

February 2016 - April 2018

- MMJ/Reporter for Good Morning Tucson
- Fill-in News Anchor
- · Fill-in Weather Anchor

KABC, Los Angeles, CA

News Assistant

June 2015 - February 2016

· Created content with producers & reporters; Worked assignment desk

Annenberg Media Center, USC

Reporter

January 2014 - December 2015

 Pitched, shot, wrote & edited original content for newscasts; created digital content

Annenberg Media Center, USC

Managing Editor/Executive Producer

May 2014 – December 2015

• Directed daily news coverage, oversaw digital content & new programming in the Media Center Produced weekly 30-minute newscast

· Created "The Buzz," Annenberg's first entertainment news show

KABC, Los Angeles, CA

Entertainment Intern

September 2014 – December 2014

· Wrote scripts, managed social media, scheduled & conducted interviews

KABC, Los Angeles, CA

Health Intern

September 2013 – December 2013

· Pitched stories, conducted interviews, managed social media

KTLA, Los Angeles, CA

Morning Show Intern

May 2013 - August 2013

 Found content for morning show live shots & live guests; Managed digital newsletter

KHON, Honolulu, HI

General Assignment Intern

June 2012 - July 2012

- Pitched stories for reporters, wrote scripts, conducted interviews
- Worked assignment desk