



# Claire Crouch

Represented by **The NWT Group**

[DavidChristopher@NWTgroup.com](mailto:DavidChristopher@NWTgroup.com)

817-987-3600

<https://NWTgroup.com/client/clairecrouch>

## EXPERIENCE

### WLEX, Lexington, KY

**Morning Anchor/Reporter**

June 2015 – Present

- Promoted from Weekend Anchor May 2018

### KSWO, Lawton, OK

**Morning Anchor/Producer**

August 2013 – June 2015

- Co-Anchored two-hour morning newscast “Good Morning Texoma”
- Consistent experience in field anchoring especially in breaking news situations
- Researched and produced content for newscast
- Produced and wrote special reports for sweeps months
- Built relationships with viewers by managing social media accounts

### KSWO, Lawton, OK **Nightside Reporter/Weekend Morning Anchor**

Sept. 2012 – August 2013

- Enterprised daily story ideas consistent with station brand
- Maintained and built relationships with various contacts for story ideas
- Worked as lead nightside reporter
- Anchored and produced four weekend morning newscasts
- Developed new segments for newscast; built weekend morning viewership

### Los Angeles, CA

**Entertainment Talent**

2009 – 2012

- Personally managed all aspects of the entertainment business in Los Angeles including, but not limited to research, networking and all communications with multiple LA production facilities.

## INTERNSHIPS

### DGRW Talent Agency, New York City, NY

**Intern**

2008

### Management Merchandising, Dallas, TX

**Intern**

2007

### ABC/Touchtone, New York City, NY

**Intern**

2006

## EDUCATION

### Pace University, New York, NY

**May 2008**

B.A. in Communication Studies, Emphasis in Marketing and Media

## Skills

- Adobe Premier
- QSeries
- Worldnow
- Microsoft Office
- ACT!
- Lotus Notes
- AdData
- Facebook, Twitter, Pinterest and Instagram

## Social Media



Claire-Crouch



ClaireCrouchTV  
2.5K followers



@ClaireCrouch  
3.8K likes