



# Isabel Peralta-Hill

Represented by **The NWT Group**

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## EXPERIENCE

**KTMW/Telemundo, Salt Lake City, UT**      **Anchor/Writer—Freelance**  
2019

- Present the news live
- Follow producer and floor manager instructions and improvise when necessary
- Write the 30-minute news; translating documents, press releases, etc., verifying information and facts, and creating VO, VO-SOT-VO and intros, meeting intense deadlines

**PBS/Health Channel, PBS/WPBT, Miami, FL**      **Line Producer—Freelance**  
2018 – 2019

- Wrote the script for, and produced a 1-hour daily show (5 scripts per week) with a TV Host, Doctors/Expert guests along with Master Control staff that have to communicate with me during the live show
- Ran the teleprompter for the host and connected live calls to the host
- Wrote graphics, searched for content, got SOTs, looked for and created packages and coordinated with graphic designer and video editor to finalize the content
- Communicated with a marketing manager in order to coordinate with doctors and subject matter experts, to write scripts for Health show

**WSCV/Telemundo, Miami, FL**      **Reporter—Freelance**  
2014 – 2016

- Responded immediately to breaking news, searched for pieces and responded to changes in assigned stories while meeting tight deadlines
- Presented live using improvisation skills and teleprompter (from studio)
- Wrote professional, accurate and creative scripts under intense pressure
- Worked on a team and conducted investigative reporting in the field, searching for facts, information and locating sources to represent both sides of a story

**KWHY/Mundofox, Los Angeles, CA**      **Reporter—Freelance**  
2013 – 2014

- Responded immediately to breaking news, searched for pieces and responded to changes in assigned stories while meeting tight deadlines
- Worked on a team and conducted investigative reporting
- Gathered news, translated on the spot, attended press conferences, searched for footage and all visual and sound elements to create great stories
- Wrote professional, accurate and creative scripts under intense pressure

**WUVC/ Univision, Raleigh/Durham, NC**      **Anchor/Reporter/Producer**  
2008 – 2010

- Anchored, wrote and produced 7 separate, daily 2-minute news briefs; 3 morning and 4 prime-time. Each brief consisted of 3 different news stories
- Produced and hosted a weekly community affairs program; “Vida Carolina” as well as numerous promos for the station and community programs
- Reported (freelance) for network programs “Primer Impacto” and “Despierta America”

**KDTV/Univision, San Francisco/San Jose/Oakland, CA**      **Reporter**  
2006 – 2008

- Gathered news, wrote, translated and reported for the daily news broadcast
- Reported (freelance) for network programs “Primer Impacto” and “Despierta America”

## Education

**Academy of Art University, San Francisco, CA**

Masters of Fine Arts, Motion Picture-TV Production. Directing/Screen Writing emphasis

**University of Utah, Salt Lake City, UT**  
Bachelor of Arts, Electronic Journalism

**Salt Lake Community College, Salt Lake City, UT**

Associates of Arts,  
Broadcast Journalism

## Accomplishments

- CNN Network Correspondent Workshop/Boot Camp “TV Reporter” - NAHJ 2018 conference
- CBS Network Workshop/Boot Camp “News Foreign Reporting” - NAHJ 2018 conference
- NBC University Workshop/Boot Camp - NAHJ 2018 conference
- CNN Network Correspondent Workshop/Boot Camp “Going from Local to National” - 2013 NAHJ conference
- Directed and Produced a merengue music video and a documentary (2011 - 2012)
- Awarded scholarships for M.F.A. through Goldman Sachs and for B.A. through the SLC Hispanic Chamber of Commerce

## Social Media

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