

Brian Scott

Represented by The NWT Group NancyShafran@NWTgroup.com 817-987-3600

https://NWTgroup.com/client/brianscott

EXPERIENCE

WOFL, Orlando, FL

March 2017 - Present

- Turn multiple lead stories every day as a reporter and often also as an MMJ
- Regularly enterprise stories covering both the massive Orlando and Gainesville DMAs
- Maintain a variety of sources to routinely break stories in the market
- Use social media to enterprise stories and as a platform to break news
- · Special projects reporter and producer. Launched/lead the HeathBusters franchise
- Routinely recognized for creativity and "telling the story" differently and better than the competition.

KXAS, Dallas, TX

January 2013 – March 2017

- Responsible for enterprising unique story content in one of the four major counties in Dallas viewing area
 - Shot and edited all of my own work
 - Performed daily live shots on my own, utilizing Streambox, LiveU, Dejaro, & TVU
 - As only journalist in the county, was first to break several stories and was often live on-air from the scene of breaking news 45 minutes – 1 hour before the competition

KGAN & KFXA, Cedar Rapids, IA

July 2010 – January 2013

- · Produced daily assignment and special feature packages as a "1-Man Band"
- Preformed live shots both in studio and in the field daily
- Assisted in newsroom-wide training on new digital workflow and transition from tape-to-tape
- · Filled-in wherever needed including 3 months doing live reports for the morning show

KIMT, Mason City, IA Reporter/Anchor/Producer/Photojournalist/Editor June 2008 – July 2010

- · Honored with the 2009 Iowa Broadcast News Association award for Reporter Excellence
- Turned a package and 2 separate VOSOT's daily as a "1-Man Band"
- · Filled-in for 7 months on the Morning and Noon shows as Anchor/Producer/Editor

St. Cloud State University, St. Cloud, MN

Television Engineer

Reporter/MMJ

Bureau Reporter/Videojournalist

Reporter/Photojournalist

January 2007 – June 2008

- Managed and maintained equipment and studios for the Dept. of Mass Communications and UTVS-TV
- · Assisted students and staff in use of equipment
- Wired the National Hockey Center for and operated robotic "in-net" cameras
- Assisted in the design of several studio TV sets and layouts

Husky Productions, St. Cloud, MN Director/Reporter/Assistant Engineer January 2007 – June 2008

- Directed the live TV productions of all SCSU men's home hockey games for Charter 21-TV
- Produced several taped reports for the production
- Assisted in technical aspects including writing, set-up, and graphic building
- Lead the production crew

SOCIAL MEDIA

Brian-Scott



BrianScottFOX35



<u>Skills</u>

- Advanced shooting and editing abilitiescurrently shoot with JVC, DJI, Go Pro cameras and edit on Premier Pro.
- Panasonic P2Sony XD cameras
- Edius and Avid.
- Well versed on other photography and editing equipment
- Fluent operating Streambox, LiveU, Dejaro, & TVU live transmitters
- Certified drone visual observer.
- · Proficient on iNEWS and ENPS.
- Proficient on CMS web publishing work

Education

St. Cloud University 2008

Bachelor of Science, Mass Communications

(Cum Laude) Member 2008-Present

Awards

- 2011 Best Newscast Live Reporter
 Upper Midwest Regional Emmy Awards
- 2010 Best Breaking News Coverage Live Reporter Iowa Broadcast News Association
- 2010 Best Breaking Newscast Live Reporter

Iowa Broadcast News Association

- 2009 Overall Excellence Reporting lowa Broadcast News Association
- 2008 Best College Newscast Producer Upper Midwest Regional Emmy Awards
- 2007 Mark of Excellence Breaking News

 Reporting
 Society of Professional Journalists
- 2007 Mark of Excellence Feature
 Reporting
 Society of Professional Journalists
- 2007 Best College Newscast Editor Upper Midwest Regional Emmy Awards (Regional Award)
- 2004 Reporter of the Year Lakeville High School "Panther Pause"