



Daisha Jones

Represented by **The NWT Group**

CarolynKane@NWTgroup.com

817-987-3600


<https://NWTgroup.com/client/daishajones>

Skills

- iNews
- Edius
- StoryLine

Social Media

 [daishajonesnews/](#)

 @DaishaJonesWCTI

 DaishaJonesNews/

 _daijones

EXPERIENCE

KSHB, Kansas City, MO

Traffic Anchor/Reporter

January 2020 – Present

WCTI, New Bern, NC

Morning MMJ/Reporter/Anchor

April 2018 – December 2019

- Anchor on breaking news desk.
- Pitch story ideas.
- Conduct interviews for stories (live and recorded).
- Produce PKGs for later shows.
- Cover breaking news
- Serve as fill-in anchor.
- Upload daily Facebook Lives after a story airs to recap, answer questions and initiate conversation.
- Submit pictures of my stories to Chime In daily.
- Post on social media platforms.
- Emmy nomination for live stream audio coverage of Hurricane Florence 2018

KRXI, Reno, NV

Producer

October 2016 – April 2018

- Stacked/built 2-hour newscast
- Wrote scripts and teases in iNews
- Boothed 2-hour morning show
- Pitched story ideas
- Booked guests

August 2016 – October 2016

Associate Producer

- Wrote teases and scripts
- Interviewed guests and uploaded all interviews to website

KRNV News4/KRXI Fox 11, Reno, NV

Intern

2016

- Completed internship while a college senior

EDUCATION

University of Nevada, Reno

2016

Bachelor of Arts in Journalism with emphasis in news and broadcasting

Bachelor of Arts in Communications Studies

