

Joe Murano

Represented by **The NWT Group**<u>SandraRichards@NWTgroup.com</u> 817-987-3600

https://NWTgroup.com/client/joemurano

Skills

- · Adobe Premiere Pro
- ENPS
- XDCam EX Cameras
- · Edius software
- iNews
- Avid Newscutter

Social Media



joe-murano/



@JoeMurano 1,210 followers



@JoeMuranoTV 1.1K likes

EXPERIENCE

KOLR, Springfield, MO

Morning Anchor/Reporter

April 2017 – Present

- Anchor morning newscast from Monday through Friday
- Produce and anchor midday newscast Monday through Friday
- Create weekly consumer, cooking & fitness segments for morning newscasts
- Train and mentor employees on production skill & technique to produce a daily newscast
- Update Facebook and Twitter daily with engaging content for viewers
- Represent station while speaking at schools and appearing at charity events monthly
- Pitch and develop story ideas for special projects that the station undertakes

WMBF, Myrtle Beach, SC

Sports Director

January 2013 - April 2017

- Produced and anchored the 6pm and 11pm sportscasts Monday through Friday
- Shot, wrote and edited highlights for area high school, Div. I, and Minor League Baseball teams
- Engaged and interacted with local community through use of social media platforms

WMBF, Myrtle Beach, SC

Sports Reporter/Anchor/ Photographer

January 2012 - January 2013

- Produced and anchored weekend sportscasts
- Shot, wrote and edited feature sports stories about area South Carolina teams

KHQA, Quincy, IL Weekend Sports Anchor/Reporter

January 2009 - December 2011

- Produced and anchored sportscasts on Sunday and Monday nights
- Shot, wrote and edited stories for area football, basketball, and baseball teams

KOMU, Columbia, MO Sports Reporter/Anchor/Producer

August 2004 - December 2008

- Edited and anchored content on KOMU News Today and KOMU
- Weekend sportscasts
- Performed MMJ duties for stories about University of Missouri sports

EDUCATION

University of Missouri, Columbia, MO

Bachelor of Journalism, Broadcast emphasis