



Emma Wright

Represented by **The NWT Group**

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<https://NWTgroup.com/client/emmawright>


Awards

- **2010 New York State AP Award**
Best Feature
- **2010 New York State Broadcasters Association**
Best Feature

Education

- **Park School of Communication, Ithaca College, NY**
Bachelor of Arts, Journalism/
Political Science

Social Media

 emmawrightreporter

 @Wright_Emma
1,914 followers

EXPERIENCE

WFMZ-TV, Allentown, PA

GA Reporter

September 2016 – Present

- Identify, pitch, write and edit multiple news stories per day for broadcast, social media, and the web under tight deadlines.
- Organize, set-up, oversee and conduct multiple interviews per day
- Present stories live on TV, quickly adapting to changing situations while juggling multiple projects at once.
- Maintain good relationships with many sources in the Easton, PA area and throughout New Jersey
- Generate daily social media content for multiple accounts (Facebook, Twitter, Instagram, etc.) to help grow traffic and promote company brand, including live streaming.
- Able to convey specific message to specific groups through social media

WNCN-TV (CBS), Raleigh, NC

MMJ/Fill-In Anchor

September 2014 – September 2016

- Pitch, write, shoot, and edit multiple daily news stories under tight deadlines.
- Frequently turn stories for “Investigates” and “Digging Deeper” brands
- Work as both a photojournalist and reporter shooting and editing news stories using SONY cameras and Premier editing software
- Write and publish daily articles for company website
- Generate daily content for multiple social media accounts to help grow and promote company brand
- Make public appearances on behalf of TV station
- Anchor morning newscasts when called upon

WLOS-TV (ABC), Asheville, NC

GA Reporter

August 2011 – September 2014

- Lead Reporter for 10 p.m. and 11 p.m. newscasts.
- Pitch, research, and write multiple news stories per day for broadcast and web
- Conduct and oversee multiple daily interviews
- Generate daily content for multiple social media accounts, including organically growing thousands of social media followers on Facebook and Twitter platforms

WKTV (NBC), Utica, NY

News Anchor/Reporter

August 2009 – August 2011

- Lead Reporter for 10 p.m. and 11 p.m. newscasts.
- Pitch, research, and write multiple news stories per day for broadcast and web
- Conduct and oversee multiple daily interviews
- Generate daily content for multiple social media accounts, including organically growing thousands of social media followers on Facebook and Twitter platforms