Sarafina Brooks

Represented by The NWT Group 817.987.3600 SandraRichards@NWTgroup.com



Experience

Digital Reporter, WFLA, Tampa, FL

June 2019 - Present

- Reports, shoots and edits content exclusively for all of WFLA's platforms
- Writes stories for the web and other digital platforms
- Pitches stories relevant to the viewers and the community

Morning Anchor/Noon Anchor/Noon Producer, WBOY, Clarksburg, WV June 2018 – June 2019

- Anchored WBOY's two hour weekday morning newscasts
- Anchored and produced WBOY's half-hour noon newscasts
- Reported regularly
- Responsible for updating Facebook and Twitter daily with breaking news and daily stories

Reporter/Fill-in Anchor, KATV, Little Rock, AR

May 2016 - May 2018

- Reported, edited and enterprised news stories
- Fill-in anchored
- Report (Wrightsville 21) led to unmarked graves, for 21 institutionalized African American boys that had mysteriously perished in a fire, to be memorialized with a standing marker

Anchor/Reporter, WTOV, Steubenville, OH

June 2014 - May 2016

- Promoted to Weekend Anchor
- Reported and edited news stories, enterprised story ideas and developed contacts
- Produced daily content on a variety of platforms including social media

Production Assistant, WQED Multimedia, Pittsburgh, PA

May 2012 – August 2013

Production Assistant for the African American Men and Boys Series

Production Intern, WQED Multimedia, Pittsburgh, PA

January 2012 – May 2012

- Producer of Pittsburgh Parkour
- Production Intern for the live show, 4802

Anchor/Reporter/Production Staff, Point Park University

September 2010 – May 2012

- Operated TV cameras and teleprompter, floor direct for live and taped productions
- Assisted in preparation of scripts and materials for productions

Intern, KDKA, Pittsburgh, PA

April 2011 – September 2011

- Worked closely with the Assignment Editors to help determine stories to cover for the newscast
- Assisted and accompanied reporters and/or news photographers on assignment

Education

Park Point University, Pittsburgh, PA

2008 - 2013

Carnegie Mellon University, Pittsburgh, PA Violin Performance and Music Theory Duquesne University, Pittsburgh, PA Classical Violin and Music Theory 2004 - 2006 1998 - 2005

Honors and Affiliations

- National Association of Black Journalists member
- Journalism Department Scholarship
- Community Service and Leadership Award
- Director Scholarship
- NAACP Human Rights Dinner Scholarship
- West Virginia University Honors Orchestra