

# Marlei Martinez

Represented by The NWT Group  
817.987.3600 [CarolynKane@NWTgroup.com](mailto:CarolynKane@NWTgroup.com)



## Experience

### **Reporter, KCRA, Sacramento, CA**

**August 2018 – Present**

- 2019 Emmy Award for Reporter in "Breaking News"
- 2019 Emmy Award for Reporter in "Best Large Market Newscast"
- Lead nightside enterprise reporter
- Lead reporter on: Ridgecrest earthquake, Gilroy garlic festival mass shooting, Santa Barbara dive boat tragedy
- Coverage also includes: California's deadliest & most destructive wildfire (Paradise "Camp Fire") & homeless crisis

### **Reporter/Fill-in Anchor, WVTM, Birmingham, AL**

**January 2016 – August 2018**

- 2017 Emmy Award for "Outstanding Spot News"
- Lead reporter on: Governor Robert Bentley impeachment investigation & resignation, 2016 Colonial Pipeline Spill, 2016 Colonial Pipeline explosion, WVTM13's "State of Addiction" Opioid Crisis series, Gun Violence series after getting shot at during interview, Black Lives Matter protests, Human Trafficking, Tornado coverage, Wildfire coverage
- Fill-in AM & PM Anchor

### **Overnight Senior Producer, New Day, CNN, New York, NY August 2014 – December 2015**

- Managed show's Tape Department: Review, edit & approve all package scripts, Screen all packages & show opens before air, Assign breaking news stories to crash tape producers
- Wrote & produced lead packages when needed
- Pitched stories
- Launched reporter field teams in event of breaking news
- Monitored breaking news
- Reviewed, edited & approved guest segment files for anchors
- Coordinated rundown

### **Producer/Field & Tape, New Day, CNN, New York, NY**

**April 2013 – August 2014**

- Field & tape produced short & long-form packages: Traveled in field with anchors/reporters to lead shoots & interviews, Coordinated field logistics, Wrote package scripts, Coordinated graphics, Worked alongside editor producing package
- Pitched story ideas
- Noteworthy coverage: Kate Bolduan's interview with President Barack Obama at the White House, Chris Cuomo on Navy Yard Shooting in D.C., Kate Bolduan on Royal Baby's Birth in London, Michaela Pereira "Roots" Journey in Jamaica, John Berman on Moore, OK tornado, Pamela Brown on Cleveland Kidnappings, Kyra Phillips on Duck Dynasty Scandal in West Monroe, LA

- Live field producer during show

***Production Associate, Good Morning American, New York, NY*      November 2011 – April 2013**

- Emmy award-winning Producer with GMA staff for “Outstanding Morning Show,” 2013-2014
- Tape & field produced stories for GMA & GMA Weekend (e.g. Hurricane Sandy, Newtown & Aurora Shootings, Makeup Tester Investigation)
- Wrote package scripts
- Shot video (undercover investigative shoots, interviews & MOS)
- Enterprised stories
- Edited packages & b-roll
- Conducted interviews
- Booked interviews

***Production Associate, ABC Primetime: 20/20 & What Would You Do?*      June 2011 – November 2011**

- Main P.A. on 20/20’s Emmy-nominated Diane Sawyer exclusive: “Jaycee Dugard” special (prepared Diane Sawyer’s interview book, set up shoots, shot b-roll, edited promos, gathered elements, research)
- Main P.A. on 20/20’s Diane Sawyer exclusive: “Jacqueline Kennedy: In Her Own Words” special (edited radio cuts, shot b-roll, gathered elements, research)
- Main support for WWYD scenarios

***Bureau Chief/Reporter, ABC News on Campus, Syracuse, NY*      May 2010 – May 2011**

- Main P.A. for Chelsea Clinton wedding coverage in Rhinebeck, NY (shot, edited and FTP video used on World News Tonight & Good Morning America)
- Shot, edit and FTP video for network programs (Good Morning America, World News Tonight)
- Fronted & produced packages, online articles and blogs for World News Now, Daily Download, ABCNews.com
- Pitched Syracuse University’s story ideas on weekly conference calls with NY producers
- Supervised bureau

## **Education**

**Syracuse University, S.I. Newhouse School of Public Communications**

Bachelor of Science: Broadcast Journalism, Minors: Political Science & Theater

Summa Cum Laude & Renee Crown Honors Student

## **Skills**

- |   |                  |                      |
|---|------------------|----------------------|
| ▪ Avid NewsCutter & Media Composer (Professionally Certified) | ▪ Adobe Premiere | ▪ MARS video library |
| ▪ Final Cut   | ▪ Pinnacle       | ▪ Audacity           |
| ▪ DV shooter: Sony Z5, V1U, PD150                             | ▪ Linear Editing | ▪ Audition           |
|   | ▪ Quicklink      | ▪ Directing          |
|   | ▪ FTP            | ▪ Soundslides        |
|   | ▪ Interplay      | ▪ iNews              |

- ENPS
- Web hosting (i.e. Bluehost)
- Microsoft Office Suite
- Verified Twitter user

### **Honors/Activities**

- Emmy award-winning Reporter for "Breaking News," 2019 Northern CA Region
- Emmy award-winning Reporter for "Best Large Market Newscast," 2019 Northern CA Region
- Emmy award-winning Reporter for "Outstanding Spot News," 2017 Southeast Region
- Emmy award-winning Producer with Good Morning America staff for "Outstanding Morning Show," 2013-2014
- 1st Place in National "Hearst TV Feature Reporting" competition, 2010-2011
- Newhouse Scholar, 2011
- Asian American Journalists Association member