

Michal Higdon

Represented by The NWT Group
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Experience

Anchor/Reporter, WCSC, Charleston, SC **December 2016 – Present**

- Weekend morning anchor from Dec. 2016 through May 2018. Report three days a week
- First Alert Anchor for weekday morning show since June 2018 and Report
- Fill-in Anchor for main newscast

Reporter/Anchor, WIS, Columbia, SC **August 2014 – December 2016**

- Conducted a 30 minute newscast for the noon newscast every afternoon
- Fill in anchored for the two and a half hour morning newscast
- Wrote and edited content produced for the shows and overlooked reporter content
- Adlibbed over breaking news during shows and monitored social media, wires and websites for updates to stories
- Emmy award-winning coverage the day the Confederate flag was removed from SC State House grounds
- Pitched, report, wrote and edited all story content assigned

Anchor/Reporter, WUFT/WRUF, Gainesville, FL **January 2012 – May 2014**

- Wrote scripts and teases for WUFT First at Five and WUFT News at 6
- Produced, wrote, and edited content on local and national news
- Wrote and broadcasted local, state and national news for updates airing every half hour on WRUF
- Reported breaking news, assisted with fieldwork and production
- Shot and edited packages, created VO/SOT scripts to air on shows, live shots
- Created, produced and reported for the Health segment of WUFT-TV's news broadcast

Intern, Station, WFGL, Gainesville, FL **August 2013 – May 2014**

- Worked in the field and newsroom
- Wrote scripts, shot video, helped produce content for shows daily

Intern, Station, WOFL, Orlando, FL **May 2013 – August 2013**

- Shadowed reporters and anchors each day
- Researched stories for newscasts, created packages, VO's, VO/SOT's
- Helped cover George Zimmerman trial

Education

University of Florida, College of Journalism and Communications **May 2014**

Bachelor of Science in Telecommunication-News, Minor in Business Administration