# Cat Reid

Represented by The NWT Group 817.987.3600 SariPadorr@NWTgroup.com



# **Experience**

Investigative Reporter, KSHB, Kansas City, MO

**July 2017 – September 2019** 

September 2019 – Present

Reporter/MMJ, KSHB, Kansas City, MO

June 2015 – July 2017

Investigative Reporter/MMJ/Fill-in Anchor, WAAY, Huntsville, AL

- Worked as a multimedia journalist to shoot, write and edit stories for daily newscasts
- Extensive on-camera experience in studio and in the field, including running own live shots
- Contributed to investigative unit, including leading station's in-depth look at mental health in Alabama
- Main fill-in anchor, including 3-month stint as weekend anchor

#### Reporter, WLNS, Lansing, MI

**January 2015 – March 2015** 

- Through the Journalism Residency Program, pitched, reported, wrote and edited stories daily
- While still in college, became a lead reporter for the station, fronting top stories in studio and in the field

### News Director/Anchor/Reporter, Northwestern News Network, Evanston, IL Sept 2011 – June 2015

- News Director (Apr 2014-Dec 2014) Oversaw weekly broadcast, The Northwestern News Report, by making editorial decisions, approving videos and scripts
- Anchor (Sept 2012-June 2015), Reporter (Sept 2011-June 2015) Worked as a one-man band to film, edit, and write a package or vo/sot for our weekly newscasts

#### Field Production Intern, FOX News, new York, NY

**June 2014 – August 2014** 

- Worked with the Northeast Bureau of Fox News to produce content for national broadcasts
- Pitched and field produced a story about female veterans' healthcare that aired on the network

#### Reporter, Medill on the Hill, Washington, D.C.

**January 2013 – March 2013** 

- National Security Reporter for Medill News Service
- Filed mobile, daily, and enterprise multimedia and print stories to Medill on the Hill website
- Published on the CNN homepage for "Inauguration Day in the Life of a Disabled Person," which has more than 80,000 views

### **Education**

# Medill School, Northwestern University, Evanston, IL

Bachelor of Science in Journalism, Broadcast track, 3.8/4.0

### Global Engagement Summer Institute, Kakira, Uganga

Designed a public health project for a rural village in collaboration with the Foundation for Sustainable Development

# **Skills**

- Edius
- Adobe Premier Pro
- ENPS
- iNews

### **Awards**

- 3 NATAS Midwest Chapter Emmys
- NATAS National College Television Award
- Theatermania.com "Best Blogger"