

Marco Villarreal

Represented by The NWT Group
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Experience

Morning Anchor, WFLA, Tampa, FL

December 2016 – Present

- Anchor 4-hour Monday-Friday Morning Newscast
- Enterprise/Produce multiple Special Reports for rating periods
- Breaking News Field Anchor/General Assignment Reporter for major news segments
- Produce/Anchor weekly franchise for Hispanic viewers
- Numerous public appearances, public speaking, representing station

Morning Anchor, WVLT, Knoxville, TN

June 2013 – December 2016

- Lead morning team into presenting breaking, local news with energy
- Brought show information, news, and fun into various outlets of social media
- Oversaw fresh producers, photographers, and directors into producing versatile newscast
- Produced live shows and special segments
- Produced, wrote, and ran Volunteer Spirit segments, The Ticket (movie reviews)
- Bridged station with different areas of the community through representation and engagement

Anchor/Reporter, KTNV, Las Vegas, NV

February 2010 – March 2013

- Fill in Anchor
- Reported breaking news, general assignment
- LIVE reports from field
- Enterprised You Ask, We Investigate brand stories
- Lead newsroom in web & social media journalism

Anchor/Reporter/Producer, WTXL, Tallahassee, FL

August 2008 – February 2010

- Anchor/One-man band reporter
- Executive producer for weekend
- Weekend web producer
- Editor
- Assisted Sports department in shooting and editing

Reporter (Freelance), WRCB, Chattanooga, TN

May 2008 – July 2008

- Reported breaking and daily news
- LIVE on set and field reporting
- Wrote and uploaded stories to website

Anchor/Reporter/Producer, KBYU-TV, Salt Lake City, UT

January 2007 – April 2008

- Anchored *Daily News* at Noon
- One-man band reporter

Anchor/Producer, BYU Television International, Provo, UT **January 2008 – April 2008**

- Anchored *Ventana al Mundo* (In Spanish)
- Produced music segment of show

Anchor/Reporter/Producer, KBYU-FM Classical 89.1, Provo, UT **May 2006 – April 2008**

- Produced and anchored morning and afternoon newscasts
- Reported LIVE and pre-recorded radio packages
- Assisted in producing, developing, and researching new *Thinking Aloud* daily radio shows

Intern, KTRK, Houston, TX **May 2007 – August 2007**

Education

Brigham Young University, Provo UT

Bachelor of Arts, Communications: Broadcast Journalism

Awards

- Animal Reporting Award, National Press Club
- BEA Festival of Media Arts Winner (Best Anchor & Best Radio Feature) 2008
- Meredith-Cronkite Fellowship Recipient 2008
- SPJ Mark of Excellence Regional Winner (Radio Feature, Sports Reporting, Television Breaking News, Feature, & Feature Photography) 2007
- Hearst Broadcast News Finalist (TV Feature & Radio Hard News) 2007
- SPJ Mark of Excellence Award (Best Radio Newscast) 2006

Skills

- Fluent in Spanish
- Volunteer service missionary in Northern Spain, Sept. 2001- Sept. 2003