Esmi Careaga

Represented by The NWT Group

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Experience

Morning Reporter, **KMPH, Fresno, CA**   **August 2019 – Present**

Reporter/MMJ/Digital Content Producer, **KTBC, Austin, TX**   **May 2016 – August 2019**

- Cover a wide variety of breaking news stories as they happen including: road conditions, natural disasters, national, crime, lawsuits, cultural events, science developments, health studies, business news, and viral social media posts
- Make sure stories have the best photos, videos and other elements to provide context to a reader/viewer as a story is developing
- Engaging live shots, ad lib skills very comfortable

Reporter, **KIFI/KIDK, Idaho Falls, ID**   **March 2015 – April 2016**

- Produced shows, stacked blocks, edited scripts
- Served as fill-in anchor, weather anchor and producer
- Wrote weather and political segments
- Shot, wrote and edited day of packages for daily newscasts/Wrote, shot and edited stories for evening newscasts
- Multiple liveshots daily including breaking news coverage of a massive fast-moving wildfire
- Investigation into an infant burned by a heat pad led a rural fire department to change its policies

News Apprentice/Traffic Producer, **KABC, Los Angeles, CA**   **May 2013 – March 2015**

- Focused on providing timely and useful traffic information by maintaining contact with external sources of information or by observing traffic from air or land vehicle
- Wrote real time alerts on accidents and hold-ups
- Identified, researched, and created copy regarding traffic to feature during on-air shift/finalized content using digital editing software
- Set up Caltrans camera and composed maps and graphics
- Used Waze app and social media to get information out to viewers especially during rush hour traffic
- Managed show production and assignment desk

Education

California State University – Northridge

Bachelor of Arts: Broadcast Journalism, Minor: Political Science

Skills

- **Editing:** INews, ENPS, Velocity, Adobe Premiere, Edius, Final Cut Pro, Slack, CrowdTangle, Lakana, Oasis, Bitcentral

- **Writing:** VOs, VOSOTS, RDRs, web stories, interviews, logging, slugs, teases, live-tweeting, social media posts
- **Social media:** Twitter, TweetDeck, Facebook live, Instagram live, Snapchat, Wordpress
- **Cameras:** Sony XD cam, Osmos, xf100, Panasonics