

# Sasha Jones

Represented by The NWT Group  
817.987.3600 CarolynKane@NWTgroup.com



## Experience

### **Consumer Investigative Reporter, WTVJ, Miami, FL** **May 2018 – Present**

- Produce and report daily Consumer Investigative stories, both quick turn and in-depth under the NBC Responds franchise
- Recovered approximately \$400,000 for consumers in the Souther Florida area

### **Investigative Reporter, WMC, Memphis, TN** **July 2014 – May 2018**

- Lead 10 o'clock reporter who specializes in in-depth coverage of breaking events
- Produced special series including a burglary prevention special, personal protection special, and an in-depth look at how Memphis' homicide epidemic is impacting the city
- Broke the City Hall "Blacklist" which showed local activist on a city hall escort list leading to multiple federal lawsuits

### **Reporter, KSLA, Shreveport, LA** **July 2012 – July 2014**

- Lead 10 o'clock reporter
- Created the enterprise series called "Sasha on the Streets" where I ran through Shreveport speaking to our viewers leading to multiple investigations
- Earned Employee of the month for my dedication to breaking stories before our competitors

### **Anchor/Reporter, WXVT, Greenville, MS** **March 2011 – July 2012**

- Reported as a one-man band on deadline and presented stories live daily
- Covered the Great Flood of 2011 on the Mississippi River
- Won an AP Award for best documentary series for a series on school segregation

### **GPSU Anchor/Reporter, Public Media Network, Kalamazoo, MI** **Dec 2010 – March 2011**

- Responsible for the on camera presentation of news desk, feature stories, and interview segments for a monthly news magazine video program
- Scheduled and conducted field interviews of featured guest for future production planning
- Completed voice-over work for on-air news segments

## Education

### **Western Michigan University, Kalamazoo, MI** **December 2010**

Lee Honors College. Major: Film, Video, and Media Studies. Minors: English and Africana Studies

## Skills

- Adobe Premiere Pro
- AP ENPS News
- Photography
- Edius Grass Valley Editing System

## Professional Involvement

- National Association of Black Journalist (NABJ), September 2009-Present
- Alpha Kappa Alpha Sorority, Parliamentarian (AKA), March 2008-Present