

# Marisela Burgos

Represented by The NWT Group  
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## Experience

**Reporter, WSVN, Miami, FL**

**April 2019 – Present**

**Reporter, WFTS, Tampa, FL**

**March 2015 – April 2019**

- Lead Nightside reporter
- Excellent at breaking news coverage: on-air and online
- Enterprise stories
- Developed sources

**Reporter, WXIN, Indianapolis, IN**

**May 2011 – March 2015**

- Pitched lead story ideas daily and enterprise stories
- Creative and experienced live shots
- Excellent at breaking news coverage: on-air and online
- Engaging storyteller
- Constantly followed up on stories
- Used native language (Spanish) often, for stories and/or to communicate with viewers
- Trusted sources contacted me, which turned into exclusive stories on-air
- Heavy emphasis on social media and updating viewers throughout the day
- Posted stories on the web
- Made appearances on behalf of the station

**Reporter, WAVE, Louisville, KY**

**April 2009 – May 2011**

- Pitched enterprise stories every day
- Turned lead stories and exclusive ideas for newscasts
- Creative live reporter
- Generated stories within the Hispanic community and translated for on-air use
- Excelled at following up with stories
- Established solid sources in a short time
- Posted my stories on the Web daily, including pictures

- Made appearances on behalf of the station

***Reporter/Anchor, Greenville, NC***

**November 2005 – November 2008**

- Generated lead stories from the counties in my beat
- Organized and thorough with investigative pieces
- Mentored to colleagues and interns
- Established trustworthy relationship with sources
- Sat on the anchor desk for a year:
  - → Worked well under pressure
  - → Responded quickly to changes and breaking news
  - → Approved reporter and producer scripts
  - → Helped stack the show creatively using Newspath, Pathfire, and the wires

***Intern, WFOR, Dorl, FL***

**August 2004 – May 2005**

**Education**

**Florida International University**

**Spring 2005**

Bachelor of Science – Communications, Graduated Cum Laude

**Skills**

- Fluent Spanish Speaker
- Familiar with ENPS

**Affiliations**

- Member of the National Association of Hispanic Journalists (since 2005)